



# CANARA COLLEGE

Mahatma Gandhi Road, Kodialbail, Mangaluru – 575 003, D. K. District, Karnataka

Managed by Canara High School Association, Mangaluru  
Re-accredited by NAAC and Affiliated to Mangalore University



## *KAMADHENU*

***IQAC BULLETIN***  
***2015-16***

**Volume - 1**  
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## **INTERNAL QUALITY ASSURANCE CELL(IOAC)**

**Chairman : Dr. K.V. Malini, Principal**

**Co-ordinator : Dr. Manohar Joishi K., Associate Professor & Head, Department of Botany**

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**&  
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## IQAC BULLETIN

### Vision

*“To be an institute of the highest repute and produce good educated citizens who shall strive and cater to the needs of mankind”*

### Mission

- *To create the right environment with quality education for all, regardless of caste, creed, or religion, in order to formulate the youth of today to be the successful leaders of tomorrow.*
- *To provide opportunities for excellence in soft skills, sports, and the pursuit of knowledge.*
- *To provide students with Value Education in order to instill in them a sense of integrity, honesty, and ethics.*

*With an objective to achieve the vision and mission of the institution, a number of Co-Curricular and Extra-Curricular activities were conducted in addition to academics by various associations.*

*This Bulletin is a documentation of all such activities aiming at the all-round personality development among students*

*- Internal Quality Assurance Cell  
Canara College, Mangaluru*



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## **INTERNAL QUALITY ASSURANCE CELL (IQAC)**

### **1. SPECIAL COMMEMORATION PATRIOTIC LECTURE AND RELEASE OF PATRIOTIC CALENDARS**

With a view to commemorate the unsung heroes and the real legends due to whom the nation could get the freedom, the Internal Quality Assurance Cell (IQAC) of the College in association with Rashtra Gauvrava Samrakshana Parishath (RGSP) organized a "Special Commemoration Patriotic Lecture and Release of Patriotic Calendars" on January 28, 2016 at 3:15 PM in the College Seminar Hall.

Chief Guest Mr. Venkatesh Jeppu Secretary, Small Scale Industries Co-operative Society along with the other dignitaries released the two unique Patriotic Calendars. In his address he said – "It is indeed remarkable to note the multi-faceted initiatives undertaken by the Parishath in keeping the patriotic spirit alive among the people in the present day generation where distractions and attractions to else is extreme."

The President and Convener of Rashtra Gauvrava Samrakshana Parishath (RGSP) Sri T. N. Ramakrishna in his lecture remarked that – "Many of us remember the birthdays of film stars, cricketers and their contributions to their respective field. We remember how many runs they have scored, what records they have created and how many crores their movies have earned at the box-office. But when asked about the freedom fighters who sacrificed their life in the struggle for freedom, most of us go blank. Independence Day and Republic Day re-ignite our memories, but only temporarily. This is the level of patriotism we have reached to. Also while hundreds of leaders fought for freedom. We know only a few of them."

Therefore, with a view to keep the spirit of patriotism alive among us, the Parishath through its wide range of initiatives publishes patriotic calendars exclusively based on revolutionary Leaders. Further, as

responsible citizens of this great Nation, we must know the history of the country. We must know the leaders who fought for it and lost their lives for the freedom of the nation.

Principal Dr. K. V. Malini presided over the programme. In her address she said – "The calendars published by the Parishath consists of photographs and paintings of revolutionary leaders with their brief history, notable contribution to the freedom struggle. This initiative of Sri T. N. Ramakrishna through RSGP will certainly go a long way in creating awareness about the real heroes."

Vice Principal and IQAC Coordinator Dr. Manohar S. Joishi Kumble welcomed the dignitaries and the gathering. Mrs. Premalatha V., Head, Dept. of Mathematics, proposed the vote of thanks.

### **2. MORAL AWARENESS PROGRAMME ON RESCUE FROM EVILS OF SOCIETY**

It is vital to reverse the trend and engage young adults and teenagers in productive and socially acceptable behaviors as against the increasing evils in the society. In this view, the Internal Quality Assurance Cell (IQAC) of the College organized a Moral Awareness Programme on "Rescue from Evils of Society" in association with RESCUE, a Mysore-based NGO on February 19, 2016 at 9:30 AM at T. V. Raman Pai Convention Centre, Mangaluru. Mr. Abhishek Clifford Jacob, CEO and Co-Founder of the Trust was the key speaker and Dr. Zion Sharma, Coordinator facilitated the session.

Mr. Abhishek Clifford Jacob, an English social activist has involved in social work in India since the year 1996. Being the CEO and Co-Founder of the Charitable Trust, he is very much passionate about the growing social and ethical issues. In this regard he undertakes varied initiatives to sensitize the upcoming generation to promote Indian ethos, moral values and traditional culture among the youth. While addressing the students he said – "Rescue is an NGO which conducts moral awareness programmes in more than 200 colleges each year." Throwing light on





the growing social evils he said "Pornography is creating a generation of young men who have no respect for their life partner. With constant exposure to pornography it shrinks man's brain it creates higher tolerance for abnormal sexuality aggression. Further explaining about the horrors of constant exposure to the explicit materials a porn addicted mind is like that of a drug addict, who is a major threat to marriage, family and society at large."

Further, he said the outcome of the survey made by him highlighting disturbing statistics are given to authorities including the police and those in education and demand serious debate and action. Unchecked, the consequences on Indian families, children and society will be devastating.

He also recommended that Cyber Ethics should be included in the curriculum. College students should be warned of the dangers of watching of porn.

Dr. Zion Sharma, Coordinator in his addressed focused on finding solutions to cybercrimes. He stated – "Today's media saturated society has made it much harder for parents to protect their children from pornography and other evils. The defenses against pornography are close family life, a good marriage and good inter-personal relations between parents and children."



Principal Dr. K. V. Malini in her address said – "Although the Government has kept a tight lid on sexual traffic and business, however with regard to porn it has gone soft, except where child pornography is concerned. Hence, the need of the day is to create awareness in the present generation to overcome the addiction to pornography." In this regard, the social concern initiative of Rescue Team is well appreciated.

Vice Principal and IQAC Coordinator Dr. Manohar S. Joishi Kumble delivered the welcome address. Mrs. Premalatha V., Head, Dept. of Mathematics proposed the vote of thanks. Nearly 1,500 students and faculty members benefitted from the session.



## HUMANITIES

### DEPARTMENT OF KANNADA

#### 1. SHRIMATHI. DEVAKIYAMMA, CHANDRABHAGI RAI & RATHNABAI NARAYANA BABU ENDOWMENT SPECIAL TALK & PRIZE DISTRIBUTION

Kannada Department and Kannada Sangha in association with Karavali Lekhakiyara Mattu Vachakiyara Sangha organized an endowment programme on February 11, 2016 at College Seminar Hall. Dr. Sulatha Vidyadhar, Lecturer in Kannada, Alva's College Moodabidri was the resource person. In her speech she stressed on how the social media like Facebook, WhatsApp are only help in

gaining friends but make us to disconnect ourselves from the immediate surroundings. The Principal Dr. K. V. Malini gave her presidential remarks and highlighted the need for the social media of creating awareness among the youth pertaining to critical issues.

A.P. Malathi, Member of Karavali Lekhakiyara Mattu Vachakiyara Sangha provided insights into the history of Endowment Fund. The elocution prize winners were awarded cash prizes. The president of Karavali Lekhakiyara Mattu vachakiyara Sangha Dr. Shaila U, vice president Mrs. Padma Shenoy, Founder President Aroor Lakshmi Rao, HOD of Kannada Mrs. Vani U. S and Student representatives of Kannada Sangha were present on this occasion. Mrs. Thara Kumari, convenor of Kannada Sangha welcomed the gathering. Supriya compered the programme. Shruthi proposed the vote of thanks.



### DEPARTMENT OF SANSKRIT

#### 1. ALL INDIA RADIO PROGRAM

In order to promote Sanskrit language students gave Sanskrit program in All India Radio on August 9, 2015. Two students attended the recording programme and taught Sanskrit lessons to audience.





## 2. "INNOVATIONS IN TEACHING – LEARNING SANSKRIT"

### संस्कृतशिक्षणेनवोन्मेषः

#### Description of the Event:

One day seminar, sponsored by ONGC-CSR was conducted by the Sanskrit Department of Canara College on March 4, 2016. Program organizer and HOD of Sanskrit department Dr. Shantala succeed in conducting the same in Sanskrit medium. Since all the sessions were delivered in Sanskrit only "This happened first time in the history of renowned college", quoted CA, S. S. Kamath, the honorable president of Canara High School Association. **"Innovations in Teaching and Learning Sanskrit", was the title of the seminar.**

The program was conducted in collaboration of Sanskrit Promotion Foundation, Delhi. Dr. Vishwasa

told importance and significance of such programs related to Sanskrit. The director Dr. Chand Kiran Saluja delivered the key note address and also suggested some innovations in teaching by past experience, practical and P.P. Ts made by Sanskrit Promotion Foundation, Dehli. Dr. Lakshminarayan Bhat (Mangluru University College), Dr. Hariprasad (Rashtriya Sanskrit Samsthan, Sringeri), Dr. Vishwasa (Sanskrit Bharathi Mangaluru) Dr. Shridhar Bhat (SDM College, Ujire) also shared their views on teaching innovations. Many Sanskrit teachers of Mangaluru, Sanskrit Bharati volunteers and students all together more than 60 people attended the program and appreciated the effort.







## BASIC SCIENCE

### DEPARTMENT OF CHEMSITRY

#### 1. OUTREACH PROGRAMME 'CATCH THEM YOUNG' – 2015-16

Promoting Basic Science among the high school students

To inculcate scientific temper among students and to create interest in basic science studies the Department of Chemistry makes the students to visit some of the remote schools in and around Mangalore as an extension activity. This activity fitted 'catch them young' since an opportunity to our students to demonstrate the experiments to school students. This activity, enrich students' knowledge and also check the inquisitiveness of school students about science. Students develop the laboratory skills which make them employable.

Final B.sc students were divided into groups and visited high school in and around Mangalore to demonstrate among 10 interesting chemical experiments to create interest among school students.

#### Schools visited :

- Sarojini MadhusudanaKushe High School, Attavar, Mangalore.
- Govt. aided high School Padua , Mangalore.
- Govt high school, Mullakadu, Kavour, Mangalore
- Noble High School, Kunjathbail, Mangalore.





## 2. INDUSTRIAL VISIT 2015-16

To make it simpler, to get the practical knowledge and hands on experience, the Department of Chemistry organized an industrial visit on January 16, 2016. A batch of nearly thirty-five Chemistry students accompanied by two Lecturers and one lab assistant undertook an Industrial Tour to the following Industries

1. L.G. Industries, Koteswara.
2. Udaya Industries, Manipal.
3. Damodhara Chemicals, Koteswara.
4. Rajaram polymers, Koteswara.
5. Plasto Containers, Koteswara.

Students took part in this educational tour with great enthusiasm. They were very curious to see the manufacture of PVC pipes, Syntex tanks, Aluminium vessels etc.



## 3. CAREER GUIDANCE PROGRAMME

Career counselling goals and objectives can shape once future. To gain an understanding of own interest, abilities, aptitude and strengths among the students Career guidance programme was conducted by the department of chemistry on March 2, 2016 at 11.30pm in Canara College seminar hall.

The speaker for this programme Sri Ronald Pinto, Director of Institute of Individual Development, Mangalore spoke about the Career guidance covering various aspects about how to build the career after Graduation, how to face an interview and also about various competitive exams conducted by the government. He gave a brief aspect of learning further and perusing Higher education in the Institution in and out of India. Students enthusiastically involved in the session and made active session.





## DEPARTMENT OF BOTANY

### 1. EXTENSION ACTIVITY – “LEARN, TEACH AND INSPIRE”, AN INITIATIVE TO EDUCATE HIGH SCHOOL STUDENTS

Extension Activity under the Title “Learn, Teach and Inspire” - Train the high school students to know better the troublesome lessons mentioned in their syllabus. To make them to understand some of the burning social issue of the society and the solution for the same. To inspire and encourage them to choose their career in the field of Basic Sciences. Under this programme our Final BZC students visited five schools located nearby Mangalore city under the guidance of Dr. Manohar JoishiKumble, Asso. Professor & HOD of Botany and Ms. Madhushree, Assistant professor of Botany. In the beginning the Degree students learning and getting thorough with the high school syllabus and then visit high school and train the high school students and make them to understand perfectly the topics, which they find very difficult to understand. This method not only helps the high school students in getting recent information but also the depth of the knowledge of our students will be increased in the particular field. Our students also create awareness towards the present burning social issues such as environmental pollution, water conservation, and forest conservation; prevent plant cuttings & protecting our oxygen, women harassment etc. They also encourage the students to join the Basic Science Courses.

These efforts had very good impact over the high school students and also their parents.

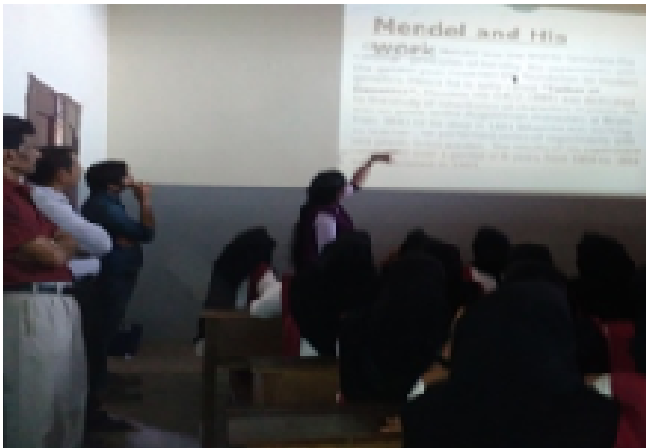
Few years ago, the number of students joining to the basic science course was very less. However, the trend has been changed completely after convincing the students and their parents and knowing the facts, the difference between the professional and basic science courses. The professional courses have limited scope whereas the basic science courses have vast scope; thereto basic science is the basis not only for all advanced sciences courses but also to the professional courses. A trend in the dropout rate is nil.

These “**Learn, Teach and Inspire**” Extension activities were carried out in Seven high schools located nearby Mangalore.

1. Extension Activity “Learn, Teach & Inspire” at Sirajul Huda High School, Uppala, Kasragod district on Wednesday January 13, 2016.
2. Extension Activity “Learn, Teach & Inspire” at Navachetana High School, Neermarga, Mangaluru Taluk, D.K. on Saturday January 16, 2016.
3. Extension Activity “Learn, Teach & Inspire” at Padua High School, Mangaluru Taluk, D.K. on Saturday January 27, 2016.
4. Extension Activity “Learn, Teach & Inspire” at Konchady High School, Konchady, Mangaluru Taluk, D.K. in February 2016.
5. Extension Activity “Learn, Teach & Inspire” at Mangala High School, Mannagudda, Mangaluru Taluk, D.K. on Saturday February 18, 2016.
6. Extension Activity “Learn, Teach & Inspire” at Chinmaya High School, Kadri, Mangaluru Taluk, D.K. on Saturday March 7, 2016.



6. Extension Activity "Learn, Teach & Inspire" at Sirajul Huda High School, Uppala, Kasragod district.





7. Extension Activity “Learn, Teach & Inspire” at Navachetana High School, Neermarga



8. “Learn, Teach & Inspire” at Padva High School, M’lore Tk. D.K. on 27<sup>th</sup> Jan 2016.





9. “Learn, Teach & Inspire” at Konchady High School, Mangaluru Taluk, D.K. in February 2016.







10. "Learn, Teach & Inspire" at Mannagudda High School, Mangaluru Taluk, D.K. in February 2016.



## DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS

### 1. PARENTS TEACHERS MEETING

**VENUE: Seminar Hall**

**Date:29-02-2016**

PARENT TEACHERS MEETING was held on February 29,2016 at 4.00 P.M. in our college seminal hall. Parents of only II semester B.C.A students were invited for the programme. Principal Dr. K.V. Malini presided over the programme. H.O.D. of Computer Science Smt. Jayabharathi K.P. and Student welfare officer Dr. Asha Kiran Pakkala were present on the dias.

Programme was initiated with prayer sung by Smt. Rajyalaxmi, Smt. Vijetha Bhat and Smt. Shailaja Kumari. Smt. Prathima Baliga welcomed the gathering.

H.O.D. Smt. Jayabharathi K.P. described University rules regarding the Attendance and Examination, College and department rules and regulations.

Parents gave following suggestions.

- Absence of the students to be informed through SMS
- Information about Holidays and vacation to be informed in advance.
- Stitching the uniform to be done by them.

We informed that it will be brought to the notice of management for the further action.





Principal in her Presidential speech told that we expect the parents to tell our drawbacks instead of praising us so that we can improve ourselves in educating the pupil.

Vote of thanks was presented by Smt. Adithi Nayak.

Whole programme was presented by Smt. Babitha S.

Photography was taken by Mr. Mahesh Bhat, I BCA student.

Parents of 35 students have attended the programme.

The following Staff members were present during this programme.

#### **Dept. of Computer Science**

Smt. Jayabharathi K.P.

Smt. Babitha S.

Smt. Prathima Baliga

Smt. Adithi Nayak

Smt. Rajyalaxmi

Smt. Vijetha Bhat

Smt. Shailaja Kumari

Smt. Sudha Nayak

Smt. Amitha

Sri. Sudesh

Dr. Bhuvana Ramachandra – English

Smt.. Vani U. - Kannada

Dr. Kalpana - Hindi

Smt. Sujatha -Hindi

Dr. Shanthala Vishwas - Sanskrit

Dr. Ganesh Shetty -Political Science

## **DEPARTMENT OF COMMERCE**

### **1. TWO-DAY AMMEMBAL SUBBARAO PAI MEMORIAL UGC SPONSORED NATIONAL CONFERENCE ON “MICRO FINANCE – GROWTH ENGINE FOR RURAL ECONOMY”**

Department of Commerce and Centre for Advanced Studies in Commerce and Management, Canara College, Mangaluru organized a Two-Day National Conference on the theme of “Micro Finance – Growth Engine for Rural Economy” in association with MUCTA the Mangalore University Commerce Teachers’ Association and sponsored by University Grants Commission. The Conference was held on 29th and 30th January 2016 at Smt. Ratna Shenoy memorial Seminar Hall, Canara College, Mangaluru.

#### **Inaugural Session:**

Ms. Kamakshi S. Pai, Joint Director, Bankers Institute of Rural Development inaugurated the Conference on January 29, 2016. In her Inaugural Address Ms. Pai gave a vast insight into the banking sector and the role of micro finance in the development of the rural population. She elaborated on the various schemes that have been floated by NABARAD in meeting rural credit requirements and the success of the schemes. She said of the 76 lakhs Self Help Groups in India, 86% of them are women entrepreneurs running these SHGs efficiently and thereby achieving the twin objective of women empowerment and development of Indian economy.

**Mr. Allen C.A. Pereira**, Former Chairman and Managing Director of Bank of Maharashtra was the keynote speaker. In his address Mr. Pereira shared his experiences as a banker and highlighted the fact that small savings need direction and there is lack of financial literacy among people. He expressed his concern on the short sightedness and attitudinal issues of the bankers in approaching the people at the bottom of the economy. He gave a call to the youth



to become bankers and bring in revolution in the country through micro finance and serve the nation. He concluded his address saying that Prof. C. K. Prahalad, though not a banker, was right in his book titled, "The fortune at the bottom of the pyramid" that the fastest growing new markets and entrepreneurial opportunities being found among the billions of poor people 'at the bottom of the financial pyramid'.

Mr. M. Annappa Pai, the president of the inaugural function expressed his happiness and satisfaction on choosing the right theme for the conference.

Prof. M. Sreepada, President of MUCTA the Mangalore University Commerce Teachers' Association, expressed his concern over the need to provide micro finance to individuals rather than groups, and also ensure that these loans are used for constructive purposes.

Dr. Malini K.V., Principal of the college welcomed the delegates to the Canara College and introduced the eminent speakers of the session.

Prof. Dejamma A., Convener of the conference, presented a brief overview on the theme of the conference, highlighting the role of college in contributing to the research orientation among the college teachers by conducting successful seminars in the past 5 years.

Mr. M. Ranganath Bhat, Secretary of CHS Association, Mr. Basti Purushotham Shenoy, Dr. Umananda Mallya, members of the CHS Association were the other dignitaries on the dais. Prof. Seema Prabhu S., Convener of the conference proposed the vote of thanks. The inaugural session was compeered by Prof. Pramod Kumar, Faculty, Department of English.

#### **First Technical Session:**

The first technical session was on "MICRO FINANCE FOR SUSTAINABLE DEVELOPMENT". Mrs. Manorama Bhat, Director, SIRI, SKDRDP, Belthangady was the resource person. She stated the purpose of

existence of micro finance institutions and explained the concept of sustainable development and the goal for 2030. She emphasised on the role of nongovernmental organisation and focused on the concept of work through community. She concluded the session saying that micro finance institutions can play a major role by kindling the entrepreneurial spirit and bigger ambitions among the poor.

#### **Second Technical Session:**

The Second Technical Session was on "Enhancing the outreach on Micro Finance – Role of Technology" Mr. M. Bharath Kumar, DGM (BIRD), explained the role of technology in taking the benefit of micro savings, micro credit, micro remittance, insurance and pension to the rural economy. He also elaborated on various technology enabled schemes such as Pradhan Manthri Jan Dhan Yojana, Insurance Schemes, Rupay Card, Mobile Payment Systems, Remittance facilities, Business Correspondents, Ultra Small Branches etc.

#### **Panel Discussion:**

A Panel Discussion was held on January 30, 2016 on Micro Finance institutions and stakeholders– experiential sharing. Panel comprising of Bankers, Academicians and Beneficiaries deliberated on the issues concerning Micro Finance delivery by way of sharing personal experiences in the field.

Mrs. Amitha P. Pai, Manager, Canara Bank, Centenary Branch, Mangaluru explained how if implemented effectively the various schemes available at the banks are contributing to the rural upliftment.

Mrs. Yamuna Boliyaru, member of Nethravathi Sangha which is a self help group, at Konaje Mangaluru and Mrs. Bhavya, member of Raktheshwari Sangha, shared their experience in how the micro finance revolution helped them becoming entrepreneurs.

Dr. Ashalatha S. Suvarna N., Associate Professor of Commerce, Sri Gokarnanatheshwara College, Mangaluru moderated this fruitful Discussion and concluded that there



is truly a great capacity in micro finance revolution to change the rural scenario in India.

### Third Technical Session:

The session on “the Ease of Borrowing: Bankers’ perspective” was delivered by Mr.D.Ravikumar, Deputy General Manager, Corporation Bank. He elaborated on the framework of micro credit delivery system present among the banks, which strives to reach out to the rural populace. He also explained the robust scenario of Indian Banking system which has greatly spearheaded the Micro Finance Revolution.

We had overwhelming response by the scholars and delegates. 283 delegates registered for this conference. 21 speakers enlightened the participants with their thought-provoking presentations. 107 research papers were presented in 6 sessions in these two days. This conference also provided an opportunity for the students to present their research papers and poster designing through competition such as Student Researchers and Student Innovations. 24 teams from various Colleges participated in these competitions.

### Valedictory:

The valedictory function was held on 30th January, 2016 at 2.15 pm. Dr.K.V.Malini, Principal of the College, presided over the function. Dr. G.V. Joshi, Professor of Economics, Justice K. S. Hegde Institute of Management, Nitte gave the Valedictory address. He said the theme has focused mainly on the elimination of poverty. He told that focus should be given on the bright spots of the economy. He elaborated Self Help Group Bank linkage programme and its limitations. He opined that there is a need for redirection in programmes and policies related to micro finance.

Prof. I.N.Noronha, Head of Department of

Commerce welcomed the guest and gathering. Prof. Seema Prabhu S, Convener, presented a brief note of findings of the conference. Prof. Dejjamma A., Convener, proposed the vote of thanks.

Dr. Ashalatha Suvarna, Secretary of MUCTA, expressed her happiness for the successful conduction of the conference. The valedictory session was anchored by Prof. Sandhya Bhandary, Faculty of Management Studies.





## 2. CAN FEST-2016 “ETHOS”- A TWO DAY NATIONAL LEVEL INTER-COLLEGIATE COMMERCE AND MANAGEMENT FEST

The Commerce & Management Association of Canara College hosted a two-day National Level Fest with a theme “Business Ethics”. “Ethos” so named, was with a motto to inculcate within the students a real sense of the rights and wrongs, dos and don’ts in the corporate undertaking which is revolving around both individuals’ moral values and legal understanding of the country.

The event was conducted in Sri. T. V. Raman Pai Convention Center, Mangaluru on the February 1 and 2, 2016.

Sri. I. B. Ibrahim, IAS, Deputy Commissioner, Mangaluru was the chief guest. key note speaker Sri. Gulpur Ramdas Kini, Managing Partner, Coolking

Integrated and Sri. S.S Kamath, President CHS Association presided over the programme. Sri Ranganath Bhat, Secretary CHS Association, Sri. Ignatius Nevil Noronha, HOD Commerce Dept., Staff Convenors Mrs. Lavina Noronha, Miss. DhanyaShet, Mrs. Dhanyashree and Mr. Samarth Shenoy and the Student Convenors Mr. Nishan G Kotian and Miss. Aishwarya Acharya were present.

The 24<sup>th</sup> year of Canfest pitched upon the major areas of the corporate undertaking. The events were as follows:

- ALPHA- Precise, Strong and Ahead of ALL (The Best Manager)
- ARTISTA- Creativity Creates Impression (The Marketing Manager)
- IMPERATOR- Hire, Train, Retain (The Human Resource Manager)
- P.R.O TECTOR- Contour the Ever Elusive (The Public Relation Officer)
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- WORDS SMITH- You can never be Silent ( The Journalist)
- EYE-SHOT- The eye should learn to listen before it looks.
- WOCS- Wolf of Can Street (Investment Related event)

Along with these individual events, Can fest also focused on the Group Dynamics by posing a group challenge named as PROLOGUE an ice-breaker event with a theme SATHYA MEVA JAYATE.





The Canfest had 10 enthusiastic teams representing various colleges out of which 3 were outstation colleges.

Hard efforts were made by the student organizers in introducing events like the mock- stock, preparing and reconciling the books of accounts, handling the allegations, preparing marketing and promotional strategies of the products, handling the risk and the stress and so on which is commonly in the picture of the business. These events not only helped the participants to learn and imbibe the blend of business but also benefitted the organizers as they learnt the art of planning, organizing and executing effectively and co-ordination therein.

After all the dedication and determination, the two-day mega event was ready for its official sign off. The Valedictory ceremony began at 4:30p.m with the Guest of Honour Sri. AshrayBhandary, Managing Partner School Book Company presided by the principal Dr. K. V Malini, Mrs. Pushpalatha, HOD Management Dept., the Staff and Student Convenors. The guest enlightened the importance of extracurricular along with the academics so as to come out as real corporate material.

The Overall Championship was bagged by the St. Aloysius College (BBM), Mangaluru and the Runners Trophy was bagged by the Christ University, Bengaluru. Faculty Conveners Mrs. LavinaNaronha, Ms. DhanyaShet , Mrs. Dhanyashree and Mr. Samarth Shenoy and the Student Convenors Mr. Nishan G Kotian and Ms. Aishwarya Acharya. coordinated the event.



### 3. FINISHING SCHOOL PROGRAMME 2015-16

The finishing school programme provides training to the students in various areas like, Office Management, documents and Registers, Books and Vouchers, Books of Accounts (Computerized), Office Etiquettes, Communication ,Interaction and Presentation, Business correspondence, Practical Banking, Conducting Meetings , Legal obligations and compliance under Income Tax, e-filing, e-banking, D Mat A/C, C.V writing, Interview, GD, Grooming etc.





For the academic year **2015-16**, 40 final year students enrolled for the finishing school programme. As a part of finishing school programme, the sessions were taken by experts in the relevant field namely Mr. Pavan Bhakta of Training Etiquette, Ms. Vamsha Shree, Mrs. Dejamma A., Mr. I.N.Noronha, Mrs. Seema Prabhu S. of Experts in the concerned fields provided training to the scholars.





## DEPARTMENT OF BUSINESS MANAGEMENT

### 1. "SOFT SKILLS TRAINING" IN ASSOCIATION WITH MSNM BESANT INSTITUTE OF POST GRADUATE STUDIES, BONDEL, MANGALURU

Department of Business Management always aim at strengthening the skills of the students to think beyond their comfort zone and to compete in the global market. Keeping in mind this aim, Soft Skill Training was organised to the BBA students on January 16<sup>th</sup>, 2016 from 2.00 pm to 4.00 pm. The faculty facilitators of MSNM Post Graduate Centre for PG Studies Mr Sachin R Chandra and Ms. Deeksha conducted the programme. The training was given on team building and communication skills which enabled the students to dig out their potentials. These skills are the needs of the hour to face the competition and challenges in the market. It is also required to maintain the good public relations. 60 students benefitted from the programme.

The students have also enjoyed and appreciated the management games conducted by the facilitators. These programmes are most useful for enhancing the confidence level, facing challenges and maintaining good relations.



### 2. LOCAL INDUSTRIAL VISIT AT KAPU, UDUPI DISTRICT AND MANIPAL

Mere learning from textbooks and lectures does not suffice for holistic learning. Practical, hands-on learning is essential for better understanding of work processes and business functions. Therefore, as an integral part of the curriculum, also with an aim to go beyond academics and classroom learning, the students of BBA got an opportunity to visit three local industries located in Manipal and Kapu viz., Udaya Group Industries, Hangyo Ice Creams Pvt. Ltd. and Bico Joy Juice Industries, on January 23, 2016





from 9.00 A.M. to 5.00 P.M. A team of 42 students comprising members of Management Association and the students of Final BBM has participated in the industrial tour organized by the Dept. Business Management. Giving practical exposure on the subject learnt is the main objective of such industrial visit. On reaching the doorstep of the industries, the students and the faculties were well received by the proprietor and the employees. During their visit to these three different industries, they were briefed about the industrial background, its functioning, operations, processes involved, employment related details and so on... The kind gesture and pleasing hospitality extended by the proprietor and the employees of the Industries is worth to be appreciated. Mrs Pushpalatha, Head of the Department coordinated the visit and she was accompanied by other faculties viz; Ms. Sandhya Bhandary and Ms. Dhanyashree.



### 3. CANFEST 2016 “ETHOS”- TWO DAY INTER-COLLEGIATE COMMERCE AND MANAGEMENT FEST

CANFEST 2016, a two day National Level Undergraduate Inter-collegiate Fest encompassing the domains of Commerce & Management, was organized on February 1 and 2, 2016 at T.V Raman Pai Convention Center.

“ETHOS” so named, was with a motto to inculcate within the students a real sense of the rights and wrongs, dos and don'ts in the corporate undertaking which is revolving around both individuals moral values and legal understanding of the country.

Can Fest 2016, “ETHOS” a two-day theme-based Commerce and Management Fest of Canara College Mangaluru was inaugurated by Sri A.B. Ibrahim, IAS, Deputy Commissioner Mangaluru, on February 01, 2016 at. T.V. Raman Pai Convention Centre.

In his inaugural address, the Deputy Commissioner gave a call to the educated youth to understand the hierarchy and the roles to be played by the designated civil servants in the constitutional system. He also emphasized on the responsibility of the youth to develop their overall personality and make a substantial contribution to the society and the nation at large.

Sri Ramdas Kini, renowned entrepreneur,



Mangaluru, the Chief Guest of the function in his address stated that the perfect character building is utmost important for a healthy society. Sri C.A.S.S. Kamath, President of Canara High School Association who presided over the function advised the participants, the importance of retaining and practicing the ethics in business and managerial activities and wished the participating teams.

Sri M.Ranganath Bhat, Hon.Secretary, Canara High School Association was also present at the function. Sri Ignatius Navil Noronha HOD of Commerce Department in his address gave a call to youngsters to participate in a competitive spirit.

Prof. Lavina Noronha, Staff convenor, welcomed the guests. Mr. Nishan Kotian student convenor briefed on the theme of the Fest.

The Trophies of the fest were unveiled by the Deputy Commissioner.

Staff convener Prof. Samarth Shenoy, Prof. Dhanyashree, Prof. Dhanya Shet, and student convener Kum. Aishwarya Acharya were also present. Kum. Niveditha Nayak was the master of ceremony. Kum. Amritha Hebbar proposed the vote of thanks.

Sri I. B. Ibrahim spoke about the power of youth stating that "If every youth of the country decide to stop something from happening no one will dare to continue doing it". Sri. Gurbur Ramdas Kini in his key note highlighted on the power of self-"If you are determined about achieving it, you will succeed provided you work for the success."

As the mission of the college states "To guide and prepare the students in choosing career", Canfest is one such medium where both the organizing and the participating students experience the scenario and challenges of the real corporate world. The 24th year of Canfest pitched upon the major areas of the corporate undertaking. The events were as follows:

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The Overall Championship was bagged by the St. Aloysius College (BBM), Mangaluru and the Runners Trophy was bagged by the Christ University, Bengaluru. As the saying goes "All is well that ends well", the crown of victory may be taken by few but definitely the crown of knowledge was worn by all the enthusiastic participants.

The final closure of CANFEST-2016, ETHOS, was after the National Anthem.



#### 4. WORKSHOP ON PROJECT GUIDELINES

As part of the curriculum during the Sixth Semester, students are required to take up project work in their specific area for the successful completion of the BBA Program. A workshop on project guidelines was organized to the students of final BBM and Management association students on Tuesday, March 1, 2016. Dr Siddique, Co-ordinator of Post-Graduation study centre University College Mangaluru was a resource person. He presented PPT which included the meaning of project work, scope, its structure, methodology etc. He gave an elaborated information regarding the guidelines of the project work. He also emphasised on clearly stating the problem and objectives. Also the framework for Project was also discussed with the students.





## POST GRADUATE CENTRE FOR COMMERCE

### 1. CANARENA 2015-SHIKHAR

Centre for Post Graduate Studies in Commerce of Canara College organized a two-day Commerce and Management Fest Can Arena 2015 'SHIKHAR' on November 4 and 5, 2015.

The two day event started with the Inaugural Function on November 4 at 9.30am. The Chief Guest was CA S.S.Kamath who is the President of CHS Association. CA Vaman Kamath, the alternate treasurer of CHS Association presided over the function. The CHS Association members Sri B. Purushotham Shenoy and Dr. UmanandMallya were also present. Trophies were unveiled in the function.

There were 4 events in Shikhar which started with Asmitha i.e. Icebreaker, followed by different rounds in Advithiya, Samagam and Daksh. The event Daksh was a welcome addition to the fest. All the rounds in Samagam were designed in such a manner which upheld the team spirit among the participants. Participants from 12 colleges in and around Mangaluru participated in the Fest. All the participants showed extraordinary performance in these events.

Can Arena 2015 was successfully managed by the collaborative efforts of faculty members and students under the guidance of CHS Association.



### 2. SEMINAR ON INVESTMENTS IN STOCK MARKET

A guest lecture was organized for the students of II M Com on November 18, 2015. BSE-Investor Protection Fund session was conducted on November 18, 2015 at Canara College, Centre for PG Studies in Commerce by Prof. B.V. Raghunandan. The resource person is currently an associate trainer at Lotus Knowlwealth Ltd. The session focused on knowing the importance of best investment alternative available that is investing in the stock market.





He spoke about the various investment avenues available to an investor and their merits and demerits

The session also focused on the origin and growth of the stock exchanges in India and why can investment in shares should be considered as the best investment avenue, as it gives out multiple stream benefits, a higher rate of growth, future trend and also the benefit of taxability.

Apart from this, he also advised students to start investing in the stock market and spoke about the procedure to invest. He advised the students regarding the best timing and the type of industries to invest in.

This session gave a clear knowledge about the stock market and its operations to the students.



### 3. MOTIVATIONAL SEMINAR ON REINVENT YOURSELF

A guest lecture was organised for the I and II M. Com students on the topic "Reinvent yourself." The resource person was Mr. Ronald Mendonca, the Principal Consultant and Career coach at Smart Solutions.

The resource person spoke to the students about various steps to re-build and re-invent themselves. He also stressed on being curious to be creative. He conducted various activities for the students which helped the students to know more about themselves. It was an interactive session. Ms. Priya Kamath of II M. Com welcomed the gathering and Mr. Bobson of II M.Com proposed the vote of thanks.





#### 4. TRADITIONAL DAY CELEBRATIONS

Traditional day was conducted for the students of I and II M.Com students on April 7, 2016. Various competitions like Throwball Match, Cricket match, Rangavalli Competition, Cooking without fire Competition, drawing competition were held and prizes were distributed to the winners. The Chief Guest for the formal function was Dr. K. V. Malini, the Principal of Canara College who gave away the prizes. Mrs. Aparna Kamath, Head of Department, Student representatives Ms. Varsha Prabhu and Mr. Akshith Kumar were also present.

The formal function was followed by cultural Programmes by I and II M. Com. students.



## ASSOCIATIONS

### SCIENCE ASSOCIATION

#### 1. SCIENTICA 2016-A State Level intercollegiate Science and IT Fest

“To raise new questions, new possibilities, to regard old problems from a new angle- requires creative imaginations and marks real advance in Science” quoted by Albert Einstein. As rightly stated by Robert. A. Heintein “Everything is theoretically impossible, until it is done”. Whether it is the human body or the mystifying empty space , scientists have explored everything that was beyond our imagination. With this view a State level mega Science &IT fest ‘SCIENTICA – 2016’ was organized in our college on 1st and 2nd February 2016 with a theme “RETHINK THE UNTHINKABLE” to make the younger generation think out of the box and to kindle the scientific temper among students This was a best platform for the participants to subjugate the hesitation , to test their knowledge and to stand out as an icon of excellence.

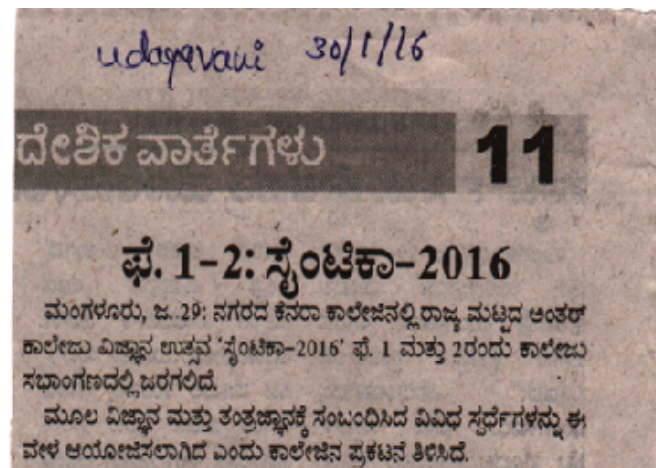
Scientica-2016 was inaugurated on 1st February 2016 by Dr. K. Narayan Prabhu Professor, NITK Surathkal. Sri Maroor Sudhir Pai, Correspondent, Canara College, Mangaluru graced the occasion. Dr. K.V. Malini, Principal, Canara College presided over the function. 13 colleges of the State participated in the fest. There were altogether 12 events like Quiz, Talent potent, Best personality, , Treasure Hunt, ZOBO, PPT competitions, IT Events like Web designing, Coding ,Gaming,Quiz ,Toggle talk ,News bulletin. Participants took part in all the events with great enthusiasm.







The valedictory programme was held on 2<sup>nd</sup> February 2016 at 4.30 p.m. Sri CAS. S. Kamath, B.Com., F. C. A. President, Canara High School Association & Sri M. Ranganath Bhat, B.Tech, Secretary, Canara High School Association was the Guest of honour. Sri Ignatius Navil Noronha, Student Welfare Officer presided over the function. Many participants in their feedback appreciated the hospitality, food, creativity and the standard of the events. On the whole the 2 day State Level Science fest 'Scientica-2016' was a grand success and fruitful one due to the hard work and dedication of the student conveners Ms. Swathi, of III B.Sc., Mr. Kiran of III B.Sc. & Mr. Vishak III B.C.A. under the guidance of staff conveners Mrs. Sandhya B., Associate Professor in Chemistry, Mrs. Roopashri K. P. Lecturer in Chemistry, Mrs. Rajalaxmi, Assistant Professor in Computer Science and Mrs. Adithi Nayak, Assistant Professor in Computer Science. All the B.Sc. and BCA students cooperated in this two days programme.



## 2. GUEST LECTURE ON RADIATION PHYSICS

To Expose the students to the new developments in science, a guest lecture on Radiation Physics was conducted on March 9<sup>th</sup> 2016, at 3.15pm in seminar hall. Dr Challapalli Srinivas Ph.D , Prof. in Medical Radiation Physics and Radiological Safety Officer at KMC hospital, Mangalore was the resource person.



What is Radiation?

"Radiation" is Energy that is transmitted without the need for a material medium



Name of the participants	Class	Name of the event	Date & Venue	Participated prize won
Gnan.K / Achuth Shenoy Sama Rao Jayaram under udhayan	IIIBSc IIIBSc IIIBSc IIIBSc III BSc	Workshop on International year of light	MGM college Udupi 7-8-2015	Participated
Swathi.S.Nayal Sama Rao Aishwarya MS	IIIBSc IIIBSc IIIBSc	National level seminar on e- waste management	Canara college Mangaluru 3 <sup>rd</sup> and 4 <sup>th</sup> September, 2015	2 <sup>nd</sup> place
Ayala Shimi Anjitha Jincy Anish Cha Rishanth Cha Ajay Shimi Shama Sugana Samatha Sachana Uppur Shetty	IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc	National seminar on chemistry and life	PCC Udupi 7-8-2015	participated
Gnan.K / Achuth Shenoy Sama Rao Upama / Swarnathan Ayala Shimi Safiq	IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc IIIBSc	NAKSHATRA 2014 National level Inter- College fest	St. Agnes College Mangaluru 18 <sup>th</sup> and 19 <sup>th</sup> January, 2016	2 <sup>nd</sup> place 2 <sup>nd</sup> place

Kiron R V Achuth Sreeraj Sooran Rao Shyama Sundar Sudhakar Anandhan M Ananya Anishan Lavanya Shree Rishabh Apoorva Vishwanathan Shreya	TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc	WAPRINTS 2016 National level IITM - College Fair	St. Alphonsus College 28 <sup>th</sup> and 29 <sup>th</sup> January, 2016	1 <sup>st</sup> Place 1 <sup>st</sup> Place   1 <sup>st</sup> place    1 <sup>st</sup> place
Kiron R V Achuth Sreeraj Sooran Rao Swathi S Nayak Mahesh Sudhakar Shashwathi Bhargava Maheshwari K G Srujan Kumar Ananya Rahul Ramesh	TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc TBS Sc	Anandhan 2016	St. Alphonsus College, Puzos 10 <sup>th</sup> Feb 2016	Overall Winner 1 <sup>st</sup> Place 1 <sup>st</sup> Place 1 <sup>st</sup> Place 1 <sup>st</sup> Place  1 <sup>st</sup> Place 1 <sup>st</sup> Place 1 <sup>st</sup> Place 1 <sup>st</sup> Place
		Analysis-2016 National level IITM - College Fair	St. Alphonsus College 25 <sup>th</sup> Feb 2016	

## 1. NOTICE BOARD ACTIVITY

The collage consists of several overlapping documents and images:

- Top Left:** A Microsoft Windows 7 desktop background with the Windows logo and the text "Microsoft Windows". Below it, there is a document titled "Microsoft Windows 7" with a list of features and a small image of a Windows 7 box.
- Top Right:** A document titled "A SMART PHONE, A VERY SMART INVESTMENT" showing a smartphone and its accessories (charger, earphones, etc.) in a box. The text is handwritten.
- Middle Left:** A document titled "Definition of Information Technology and Services" with a diagram showing the relationship between IT and business. The text is handwritten.
- Middle Right:** A document titled "Definition of Information Technology and Services" with a diagram showing the relationship between IT and business. The text is handwritten.
- Bottom Left:** A document titled "Definition of Information Technology and Services" with a diagram showing the relationship between IT and business. The text is handwritten.
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IT association conducted pick and speak activity on February 17, 2016. Each student was given 5 minutes time. Students were given chance to pick a chit from the box on spot to speak.

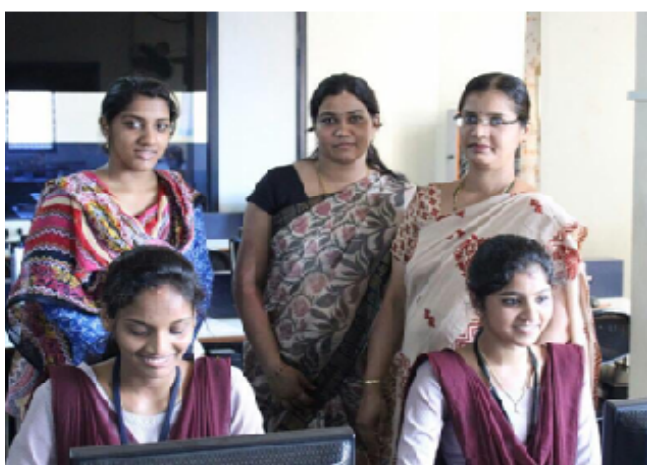




Overall students have given 2 minutes to think over the topic and 3 minutes to speak about it. All the students have got the chance to speak on topic related to IT.

### 3. ADD-ON COURSE ON “HTML 5 AND CSS 3

The course was conducted during every Wednesdays from 3.10 P.M 4.30 P.M. The syllabus of the course was framed before starting of the classes for both theory and practical classes. It was conducted according to the framed syllabus. Ms.Aurea Fernandes from NIIT, Bejai was the resource person. This course was introduced to enhance their IT Skills among students. Hands on Practical sessions were given to students. The entire course was spread across the whole year. Total Hours Engaged: 30 hrs



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The event was conducted in Sri. T. V. Raman Pai Convention Center, Mangaluru on the 1<sup>st</sup> & 2<sup>nd</sup> February, 2016. The inaugural ceremony began at 9:00 a.m with the Guest of honour Sri. I. B. Ibrahim, IAS, Deputy Commissioner, Mangaluru and the key note speaker Sri. Gurbur Ramdas Kini, Managing Partner, Coolking Integrated, presided by Sri. S.S Kamath, President CHS Association, Sri Ranganath Bhat, Secretary CHS Association, Sri. Ignatius Nevil Noronha, HOD Commerce Dept., Staff Convenors Mrs. Lavina Noronha, Miss. DhanyaShet, Mrs. Dhanyashree and Mr. Samarth Shenoy and the Student Convenors Mr. Nishan G Kotian and Miss. Aishwarya Acharya.

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After all the dedication and determination, the two day mega event was ready for its official sign off. The Valedictory ceremony began at 4:30p.m with the Guest of Honour Sri. Ashray Bhandary, Managing Partner School

Book Company presided by the principal Dr. K. V Malini, Mrs. Pushpalatha, HOD Management Dept., the Staff and Student Convenors. The guest enlightened the importance of extra curricular along with the academics so as to come out as real corporate material.

It was now time to appreciate the talents of the participants for their sportsman spirit and to award the hard-work put in to bring out their best in the dedicated field of interest. The Overall Championship was bagged by the St. Aloysius College (BBM), Mangaluru and the Runners Trophy was bagged by the Christ University, Bengaluru. As the saying goes "Alls well that ends well", the crown of victory may be taken by few but definitely the crown of knowledge was worn by all the enthusiastic participants.

The final closure of CANFEST-2016, ETHOS, was after the National Anthem. Faculty Conveners Mrs. Lavina Naronha, Ms. Dhanya Shet, Mrs. Dhanyashree and Mr. Samarth Shenoy and the Student Convenors Mr. Nishan G. Kotian and Ms. Aishwarya Acharya coordinated the event.







## MANAGEMENT ASSOCIATION

### 1. CANFEST 2016 "ETHOS"- TWO DAY INTER-COLLEGIATE COMMERCE AND MANAGEMENT FEST

CANFEST 2016, a two day National Level Undergraduate Inter-collegiate Fest encompassing the domains of Commerce & Management, was organized on February 1 and 2, 2016 at T.V Raman Pai Convention Center

"ETHOS" so named, was with a motto to inculcate within the students a real sense of the rights and wrongs, dos and don'ts in the corporate undertaking which is revolving around both individuals moral values and legal understanding of the country.

Can Fest 2016, "ETHOS" a two day theme based Commerce and Management Fest of Canara College

Mangaluru was inaugurated by Sri A.B. Ibrahim, IAS, Deputy Commissioner Mangaluru, on 1st February 2016 at. T.V. Raman Pai Convention Centre.

In his inaugural address, the Deputy Commissioner gave a call to the educated youth to understand the hierarchy and the roles to be played by the designated civil servants in the constitutional system. He also emphasized on the responsibility of the youth to develop their overall personality and make a substantial contribution to the society and the nation at large.

Sri Ramdas Kini, renowned entrepreneur, Mangaluru, the Chief Guest of the function in his address stated that the perfect character building is utmost important for a healthy society. Sri C.A.S.S. Kamath, President of Canara High School Association who presided over the function advised the participants, the importance of retaining and practising the ethics in business and managerial activities and wished the participating teams.

Sri M.RanganathBhat, Hon.Secretary, Canara High School Association was also present at the function. Sri Ignatius Navil Noronha HOD of Commerce Department in his address gave a call to youngsters to participate in a competitive spirit.

Prof. LavinaNorohna, Staff convenor, welcomed the guests. Mr.NishanKotian student convenor briefed on the theme of the Fest.

The Trophies of the fest were unveiled by the Deputy Commissioner.

Staff convener Prof. Samarth Shenoy, Prof. Dhanyashree, Prof. DhanyaShet, and student convener Kum.AishwaryaAcharyawere also present. Kum. NivedithaNayak was the master of ceremony Kum. AmrithaHebbbar proposed the vote of thanks.



Sri I. B. Ibrahim spoke about the power of youth stating that "If every youth of the country decide to stop something from happening no one will dare to continue doing it". Sri.GurpurRamdasKini in his key note highlighted on the power of self-"If you are determined about achieving it, you will succeed provided you work for the success."

As the mission of the college states "To guide and prepare the students in choosing career", Canfest is one such medium where both the organizing and the participating students experience the scenario and challenges of the real corporate world. The 24th year of Canfest pitched upon the major areas of the corporate undertaking. The events were as follows:

- ALPHA- Precise, Strong and Ahead of ALL (The Best Manager)
- ARTISTA- Creativity Creates Impression (The Marketing Manager)
- IMPERATOR- Hire, Train, Retain (The Human Resource Manager)
- R.O TECTOR- Contour the Ever Elusive (The Public Relation Officer)
- FINATIX- It's not Just Money (The Finance Manager)
- BRAINS& WITS- Pick One's Brain ( The Business Quiz)
- WORDS SMITH- You can never be Silent ( The Journalist)
- EYE-SHOT- The eye should learn to listen before it looks.
- WOCS- Wolf of Can Street ( Investment Related event)

Along with these individual event, Canfest also concentrated on the Group Dynamics by posing a group challenge named as PROLOGUE an ice-breaker event with a theme SATHYA MEVA JAYATE.

The Canfest had 10 enthusiastic teams representing various colleges out of which 3 were outstation colleges.

Hard efforts were made by the student organizers in introducing events like the mock- stock, preparing and reconciling the books of accounts, handling the allegations, preparing marketing and promotional strategies of the products, handling the risk and the stress and so on which is commonly in the picture of the business. These events not only helped the participants to learn and imbibe the blend of business but also benefitted the organizers as they learnt the art of planning, organizing and executing effectively and co-ordination therein.

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The Overall Championship was bagged by the St. Aloysius College (BBM), Mangaluru and the Runners Trophy was bagged by the Christ University, Bengaluru.

As the saying goes "All is well that ends well", the crown of victory may be taken by few but definitely the crown of knowledge was worn by all the enthusiastic participants.

The final closure of CANFEST-2016, ETHOS, was after the National Anthem. This aimed at Quest for Excellence.



## 2. BUDGET ANALYSIS

BUDGET ANALYSIS was held on March 01, 2016 by distributing the newspapers "economic times" to the students. Students understood the theoretical, political, historical and managerial context in which public budgeting has developed by the country and the ways that the budgeting process has been adapted and modified over time and in different organizations to meet changing needs of public administration. This activity aimed at quest for excellence.



## 3. A SEMINAR ON "PROJECT GUIDELINES"

Project Guidelines workshop was held on March 2, 2016 by Prof. SIDDIQUE, Associate professor of University College, Mangaluru. Students were divided in to 3 groups with one team leader from each group and were given the project work on topics such as smart city, Pathanjali products and comparative study of different colleges. All the management association students were present for the seminar.







## LITERARY / MULTILINGUAL ASSOCIATIONS

### KONKANI BHASHA VIDYARTHI MANDAL (KBVM)

#### 1. CERTIFICATE COURSE ON “KONKANI LITERATURE APPRECIATION”

The Certificate course on “Konkani Literature Appreciation” provides training to Introduction and history of Konkani Language and Literature Defining literature and the difference between fiction and non-fiction.

THE KONKANI PROSE - Describing its various forms, such as essays, short stories, the novel including historical and fictional, Introducing great essayists, novelists and immortal titles.

SHENOY GOEMBAB AND HIS WORKS- Biography of Shenoy Goembab and Importance of his Writings, Appreciating works of Shenoy Goembab, A hands-on Workshop on Konkani Short Stories, understanding the well-known contemporary writers like Damodar Mauzo, Mahabaleshwar Sail etc., A Special session Konkani Orthography to familiarise the rules of writing in Konkani.

THE KONKANI POETRY- Introducing the various forms of Konkani poetry and well-known poets, Appreciating Konkani Poets such as Chafra, Bakibab, Manohar Rai Sardesai, Nagesh Karmali etc.

KONKANI THEATRE- Familiarisation with dramatic / theatrical performance, TIATR the unique Konkani Theatre, Appreciating well-known Theatre Works.

KONKANI FOLKLORE - Variety of Konkani Ramayanas, Folk Tales and Folk Songs.

For the academic year **2015-16**, 30 students enrolled for the Certificate Course. The sessions were held by experts in the concerned field on Saturdays.

## TULU SANGHA

### 1. TALK ON TULU CULTURE

Smt. Sai Geetha addressed the students by giving them the clear view of the emergence of Tulu culture in Dakshina Kannada. She told how Tulu culture gained importance among the people. She also gave a brief picture on the usage of Tulu literature among the people of Dakshina Kannada. She also told about the origin of Tulu Literature among people of early age. She gave a detailed information about the practice of “Aliya Santhana” and its origin with the statistics. She gave information about some of the practices of Tuluva community with short stories of olden times. The talk was witnessed by 50 students. Ms. Maya Jt. Secretary of Tulu Sangha gave a brief introduction of Mrs. Sai Geetha and welcomed her and the members. Ratheesh Karkera Secretary of Tulu Sangha proposed the vote of thanks.





## 2. DISTRIBUTION OF ADD-ON-COURSE CERTIFICATE

The Add On course on 'Tulu Lipi and Literature' was successfully conducted by the Tulu Sangha of our college in collaboration with Karnataka Sahitya Tulu Academy. The chief guest for the function was Sri Kudi Vasanth Shetty and the president of Karnataka Sahitya Tulu academy, Mrs. Janaki Brahmavar was also present. Sir Kudi Vasanth Shetty is a well-known speaker in Tulu Literature. He has contributed to the up-liftment of Tulu Literature and Culture in different ways. He spoke about the ancient Tulu Culture and how people adopted this culture for their well-being in the society. He also spoke about the differences found in the practices of Tulu Community in ancient times and the people of present generation. The Secretary of Tulu Sangha Mr. Ratheesh Karkera welcomed the gathering and Mrs. Babitha Shetty, Convener of Tulu Sangha gave brief introduction of the Tulu Sangha and its objectives. Smt. Janaki Brahmavar, president of Tulu Academy appreciated the Tulu Sangha and the students of Canara College for successful completion of the Add On course on 'Tulu Lipi and Literature'. Dr. K.V.Malini, Principal of our college, presided over the function. Miss. Mayakshi, Jt. Secretary of Tulu Sangha mastered the programme and Mr. Shubham Bangera, member of Tulu Sangha proposed the vote of thanks.



The certificate for the students who completed the Add On course was distributed by the chief guest and the president. The programme was witnessed by around 72 members of Tulu Sangha, Staff members and also the members of Tulu Academy. Three of our students read the Tulu poet written by them. One of the members of Tulu Academy Mrs. Rathnavathi Baikady sung few Tulu traditional songs and entertained the students.

Staff Conveners : Mrs.Sushma R. Shetty  
Mrs. Babitha S.



## FINE ARTS

### 1. UNIVERSITY LEVEL CULTURAL FEST – NRITYOTSAVA-2015

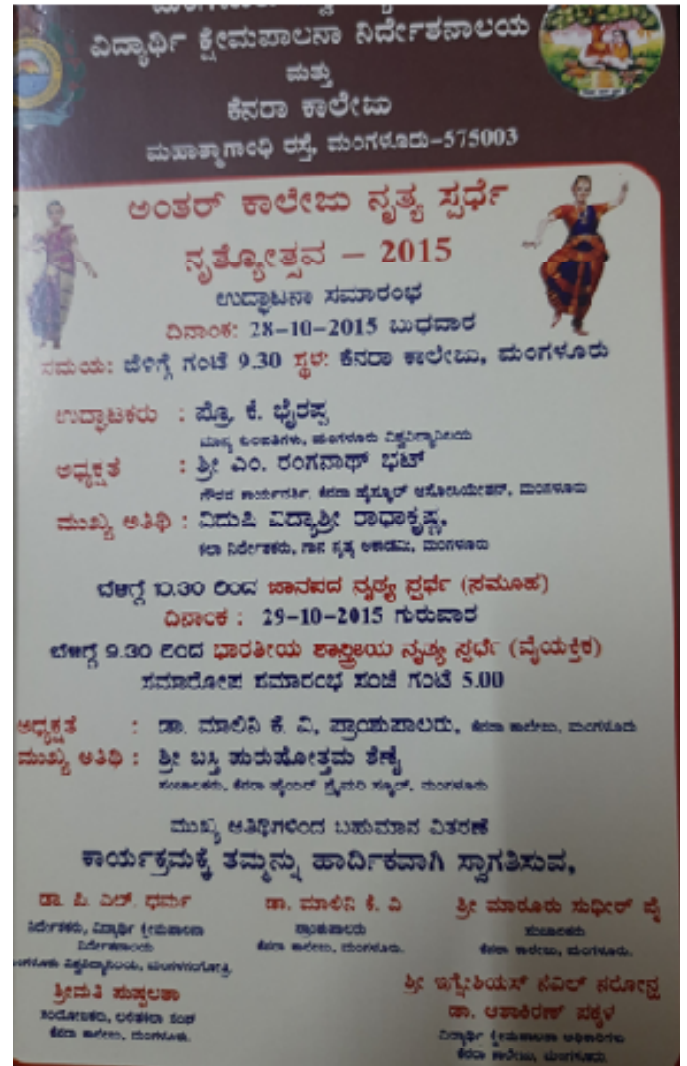
The Students of 15 colleges have participated in the Inter Collegiate Classical and Folk dance competition. Inaugurating the programme on 28<sup>th</sup> October, 2015, Dr. A.M. Khan, HOD Electronics Department, Mangalore University said, “The spirit of participation is more important than competition. Students should understand that life goes on whether you are a success or failure. Participation in cultural competition helps students to de-stress themselves in these fast-moving times”.

In the Presidential address Sri. Ranganath Bhat, Hon. Secretary of CHS Association, Mangaluru expressed his sentiments towards the culture of motherland and pledged that CHS Association will always try to uphold the culture and tradition of our country.

The chief guest of the Day VidooshiVidyashree Radhakrishna, Director, Gana Nritya Academy Regd. spoke on the values of classical and folkdance in the present era.

The Principal Dr. K.V. Malini welcomed and introduced the guests. Vice Principal, proposed vote of thanks. Smt. Tara Kumari, Dept. of Kannad compered the inaugural programme.

In the Valedictory Programme Sri. Basti Purushotham Shenoy, Correspondent, Canara Hr.Pry School expressed his happiness for being organized the programme in the Canara Institution.



### 2. MUSIC DAY & INTER-CLASS VARIETY COMPETITIONS

As a part of College Day Celebrations, students are motivated and encouraged to showcase their talents in the platform specially provided for them.







On February 03, competitions in folk song, film song, group song, Bhavageetha, were conducted in the college campus. Judges to judge these events were invited. Students who won the competitions and won the appreciations of judges will perform on College Day.

### 3. CULTURAL EVENING DURING NAAC VISIT

To entertain the faculty and NAAC Peer Team Cultural event was organized on 17/03/2016 on the college Campus.

Students Presented Variety of programmes and entertained the guests.

## NATURE CLUB

### 1. BULLETIN BOARD ACTIVITY

All the members of nature club weekly have displayed the articles related to Environment awareness on Bulletin board.



### 2. PROJECT WORK

All the members of nature club had submitted project report on fauna of college campus.

All the members of nature club have actively participated in all the activities conducted.

## PHYSICAL EDUCATION, GAMES & SPORTS ASSOCIATION

### 1. 43<sup>RD</sup> ANNUAL SPORTS DAY

The 43<sup>rd</sup> annual sports meet was held on January 19, 2016 at Mangala stadium Mr. R. N. Kulakarni, Assistant General Manager, State Bank of India, Mangaluru Branch inaugurated the annual meet. CA. S. S. Kamath, President, C.H.S. association presided over the function.

Dr. K. V. Malini, Principal of the college welcomed the gathering. Mr. Bhakshith Salian III B.Com. 'A' and Ms. Jithashree I B.Com. 'A1' won Men and Women's Individual championship.



## NATIONAL SERVICE SCHEME (NSS)

### 1. NSS ANNUAL CAMP

NSS annual camp of Canara College held at Govanithashraya Pajeer from December 8, 2015 to December 14, 2015. Mr. Shetty, President Pajeer Grama Panchayath inaugurated the programme. He urged the students to involve themselves in development activity which will benefit the society. Mr. Sathish Kumpala, Vice-President D.K. District Panchayath, Dr. K.V.Malini, Principal of the college, Prof. Dejjamma and Dr. Prashanth NSS officer were presented during the inaugural function.

The valedictory ceremony was held at December 14, 2015 chief guest of the function was



Prof. P. A. Bhat Correspondent of Govanithashraya Trust, he acknowledged the work done by the volunteers during the camp, he said unity among the volunteers is the key for the success of any programme.

### Projects undertaken

- Clearing the roads of Govanithashraya Trust
- Gave bath to cattle's and cleaned the cowshed
- Cleaning the surroundings of Somanatheshwara temple Inoli
- Clearing the heap of mud in the surroundings of Govanithashraya Trust
- Forming mud bed for sowing the grass seeds for the cattles

In all these activities importance was given to discipline, punctuality and stage performance where the students were trained to overcome their stage fear and were motivated to bring out their hidden talents.



## **2. STREET PLAY ON CHAIN SNATCHING**

NSS unit of our college organised a street play on creating awareness among the public about Chain snatching in the Mangalore city. 15 members of the NSS unit participated in the street play on December 19, 2015. Mangalore North Police station Inspector Shantharam inaugurated the programme.







### 3. BLOOD DONATION IN ASSOCIATION WITH RED CROSS INDIA

Blood donation Camp was organised in the college by NSS unit along with Red Cross and Rotary Club Mangalore on January 16, 2016. Principal Dr. K. V. Malini, NSS Officer Prof. Dejamma and Dr. Prashanth, Red Cross officer Ms. Raksha Acharya were present on the occasion.



### 4. SRUJANA 2016- INTER COLLEGIATE CULTURAL COMPETITION

SRUJANA is an inter-collegiate NSS meet giving boost to volunteer's creative ideas, imaginations and ability to convert them into action. It includes various creative competitions along with an exhibition of various crafts, paintings etc.

The term SRUJANA is derived from Kannada word "SRUJANASHEELATHE" which means creativity. As the name indicates the dream festival Srujana-2016 was filled with lots of creative ideas and actions.

Since NSS mainly deals with service and srujana filled with creative ideas the tag line of SRUJANA-2016 was emerged as "Creativity through Service" and also suitable logo was designed.

The inauguration of the programme was done by Mr. Shashiraj Rao Kavoar, Artist and Alumni of our college on 5<sup>th</sup> February 2016. He urged the students to make best utilisation of opportunity to come forward in the student life. Other dignitaries were Canara High Ss school Association President Mr. S. S. Kamath, Mr. Maroor Sudhir Pai, Correspondent of the college, Principal Dr. K. V. Malini, Prof. Dejamma, Dr. Prashanth NSS Officers were present.

The guest for the valedictory ceremony was Mr. Sripathi Rao, Principal Sharadha P. U. College, in his speech he told the students to work hard to achieve the goal and there is no shortcut for success. Sri Dharmasthala Manjunateshwara College Ujire emerged as winners of Srujana 2016, and Govinda Dasa College Surathkal were the runners up.







## 5. ONE DAY CAMP



One day camp of this semester was organised in the college campus on March 15, 2016. All the NSS volunteers actively participated in college cleaning as NAAC visit was scheduled in our college on March 16, 2016.. The volunteers cleaned all the class rooms, seminar hall, botanical garden and the surroundings of the campus.



### Special Achievement of volunteers

- Mr. Shashank Shetty Represented Karnataka state in the Republic Day Parade at Delhi January 26, 2016
- Mr. Athik Kumar, Mr. Manvith Kumar J M, Mr. Nikhil Shet, Mr. Vikram and Mr. Pranay Alva attended a workshop on Gandhian Ideology organized by UGC, NSS and Mysore university on the occasion of centenary year of Mysore university from January 22 and 23, 2016
- Padma Baliga and Shilpa Shetty have attended National Integration Camp held at Sringeri, Karnataka from February 29 to March 5, 2016.





## WELFARE ASSOCIATIONS

### LIBRARY AND INFORMATION CENTRE

#### 1. ERYA PRASHASTHI - 2016

Dr. Gopalakrishna Narayana Bhat was conferred award of EryaPrashasthi in the year 2015-16 for his valuable achievements in Sanskrit.



### STUDENTS' WELFARE COUNCIL

#### 1. SHARADHA POOJA

Sharada Pooja was celebrated on October 10, 2015 with devotion & respect. Bhajans were sung by the students and staffs on this occasion.

#### 2. FOUNDER'S DAY

Founder's Day was celebrated on November 19, 2015 with Sri Raghavendra Rao, retired headmaster of Canara High School.



#### 3. REPUBLIC DAY

Republic day was celebrated with national fervor and zeal on January 26, 2015. The tricolor flag was hoisted by our principal Dr. K. V. Malini. The highest mark holders of the academic year 2014-2015 were honoured.





#### 4. UNION DAY AND COLLEGE DAY

Union Day and College Day were celebrated on February 02, 2016. The Chief Guest on the occasion of Union Day was Dr. Hundi Prabha Kamath, Principal Canara Pre-University College, Mangalore.

The Chief Guest on College Day was Mr. M. L. Sureshnath, Rtd. Prof., Dept. of Botany, St. Aloysius College, Mangaluru. Academic Advisor to the Chairman, GMIT, Davangere, Alumni of Canara College. Ms. Apoorva N. Shenoy and Ms. Ashwitha Marathe,

the rank holders were honored. Ms. Apoorva N. Shenoy proposed the toast. The students excelled in academics and extra and co-curricular activities were honored by Mrs. Veena Suresh. A variety of cultural programmes were performed by the students on this day.







## CONSUMER FORUM

### 1. DEPUTATION OF STUDENTS TO PRACTICAL TRAINING PROGRAMME - D.K. DISTRICT CONSUMER INFORMATION CENTRE

A three-day practical training was provided to the students of Consumer Forum. The session was held on January 4 to January 6 2016 at D.K District Consumer Information Centre. The session was introduced by Mr M J Salián the president D.K. District Consumer Information Centre, Mangaluru and continued by Mr Vishnu P Nayak, secretary D.K. District Consumer Information Centre, Mangaluru. Students were taken to Zilla Panchayath and Lokayukta Office. Students visited government offices namely DC Office, JD Office and MP Office and they were guided in the working and functioning of these offices.

The following students participated in the training

S.No.	Name of the Student	Roll.No
1	Gowreesh P. Prabhu	301
2	Abhishek Jogi M.	302
3	Chandan Kumar K.	303
4	Preethi G. Shenoy	304
5	Kripanidhi	305
6	Deepthi D. B.	306
7	Shraddha	307
8	Ashwini Sathish Pai	308
9	Shwetha Rai	309
10	Reshma P. S	310
11	Anujna	311
12	Athmika M	312
13	Kavya	313
14	Shreshtalakshmi H.	314
15	Prajnadevi	315
16	Manoj	316

### 2. WRITTEN TEST FOR THE MEMBERS OF CONSUMER FORUM

Written test was conducted on February 02, 2016 from 2.00 P.M to 3.30 P.M. The written test was held with Mr. Jaya Prakash B. N., Treasurer, Executive Committee, District Consumer Information Centre, Mangalore as the invigilator. 16 students appeared for the written test. It was coordinated by the staff coordinators Mrs. Vinoda V. Nayak and Mrs. Rashmi. The written test was conducted as a part of the syllabus of the certificate course and also to assess the students writing skills and knowledge of the subject matter.

### 3. VIVA –VOCE FOR THE MEMBERS OF CONSUMER FORUM

Viva-Voce for the members of Consumer Forum Association was conducted on February 16, 2016 from 10.00 A.M. to 3.30 P.M. for 16 students of Consumer Forum. The panel comprised Mr. M. J.Salián, President, District Consumer Information Centre, Mangalore and Mrs. Vinoda V. Nayak and Mrs. Rashmi, Staff coordinators, Consumer Forum, Canara College. All the students of the association have attended the same. The viva –voce was conducted with a view to judge the soft skills of the students and how they would present themselves in an interview.

## CAREER GUIDANCE AND PLACEMENT CELL

### 1. GOLDMAN SACHS, BANGALORE CAMPUS RECRUITMENT

3 of our students have got offer letter from Goldman Sachs, Bangalore as full time Analysts during the year. They had finished their 2 months Internship programme last year (2014-15) in the same company. Selected students are Namritha Pai III B. Com., Keerthana III B. Com., Aishwarya III BBM.



## 2. CAMPUS RECRUITMENT - NORTHERN TRUST BANK, BANGALORE

On January 12, 2016, the drive began with a pre placement presentation by the HR team of the bank, followed by group discussion. 45 final year students participated in the drive. The short listed students have appeared for the HR and technical rounds on the day 2 and 6 students were selected after the final round.

1. Sumathi Shenoy - III B. Com.
2. Keerthi Pai - III B. Com.
3. Supriya Bhat - III B. Com.
4. Shreya - III B. Com.
5. Shailaja Sridhar - III B. Com.
6. Neha D. Amin - III B. Com.



## 3. POOL CAMPUS RECRUITMENT BY INFOSYS LTD., BANGALORE

On January 28 and 29, 2016, 25 students have appeared for interview at MGM College Udupi. Rashmith R. Naik, III PMC was selected as Junior Testing Executive of the company.

## 4. CAMPUS RECRUITMENT BY WIPRO WISTA, BANGALORE

A pooled Campus Drive was held at Alva's Engineering College on February 17, 2016, by Wipro WISTA, Bangalore.

28 final year B. Sc. students have participated in the drive and the following students have been selected in the drive.

1. Seema Rao
2. Nireeksha
3. Rashmitha R. Naik
4. Bhanu Priya
5. Ramya
6. Swathi
7. Sweekritha



## STATUTORY CELLS

### HUMAN RIGHTS, EQUAL OPPORTUNITY AND ELECTORAL LITERACY CELL

#### 1. CONSTITUTIONAL AWARENESS

The Human Rights cell and Arts Association jointly organised the “constitutional awareness programme” on January 27, 2016 from 3:15 P.M. to 4:15 P.M. in our College Seminar Hall. He spoke on the nature and functions of constituent Assembly, the Basic structure of the constitution, Amendment procedures and salient features of the constitution.



#### 2. ARTICLES ON ISSUES OF HUMAN RIGHTS VIOLATION

To accumulate current issues on Human Rights assigned to write some articles to improve the writing skill of the student. They have to submit their assignment before the deadline. The activity was held on February 30, 2016.

### 3. ELOCUTION COMPETITION

The human rights cell of our college organised Elocution competition to test their ability to speak. The mark was allotted to presentation skill, time management and for information gathered etc. The best speaker was awarded as the “Star Speaker of the year - 2016”



### WOMEN EMPOWERMENT CELL

#### 1. AN ACTIVITY PICK AND SPEAK FOR THE MEMBERS OF WOMEN EMPOWERMENT CELL BY THE STAFF IN CHARGE MRS. ASHALATHA AND MRS. SMITHA M.

‘Pick and speak’ was organised on February 10, 2016 by the staff in charge of Women Empowerment Cell Mrs. Ashalatha and Mrs. Smitha M. in order to build confidence among students.

Each student was given an opportunity to pick a particular topic on the spot and think over the same, this helped the students in improvising their stress management







skills that is how well they can think while they have stress about the barriers of time. Students were also asked to present the selected topic for at least 3 minutes keeping in mind the importance of communication skills to face the present challenges of the world. 11 members of the association actively participated in this activity.

## 2. GUIDANCE FOR PROJECT MANAGEMENT BY MRS. VINODA V NAYAK

A session on guidance for project management was taken up by Mrs. Vinoda V Nayak, Assistant professor, Canara College, Mangaluru on March 2, 2016 for the members of the cell. As the project management is a very important aspect for a student in their upcoming endures, Resource person Mrs. Vinoda Nayak stressed on how important it is to know about Research Methodology of a project. She also guided with the procedures to be followed for a successful project such as introduction, objectives, survey, analysis and interpretation of the data, findings and suggestions of a particular selected topic. It was an interactive session by the active participation of 18 students. Students were asked to come up with the group project of women related issues of their choice, consisting 6 members in a group.



## 3. A TALK ON WOMEN ENTREPRENEURSHIP BY MRS. HITHAKSHI, ENTREPRENEUR, MANGALORE.

Women Empowerment Cell organized a talk on women entrepreneurship on March 3, 2016 in association

with HRD and Consumer Forum. Resource person of the day was Mrs. Hitakshi, who by profession is an entrepreneur. She enhanced the talk by sharing her own experiences.

She started with the beautiful statement that, beauty not only adds to women's personality but also helps to be confident, women with an inner beauty. She stressed on how time plays a very important role in a person's life and one should value it by involving themselves in working hard. Her talk was truly motivating as she spoke not only about physical appearance of a woman but also about how important it is to know duties, responsibilities and value in the society being a woman.

## 4. SPECIAL LECTURE ON WOMEN EMPOWERMENT AND LEADERSHIP LN. KAVITHA SHASTRI

On the eve of International Women's Day, a special lecture on "Women Empowerment and Leadership" was organized by Women Empowerment Cell in association with JCI, Mangalore on March 08, 2016. The resource person Ln. Kavitha Shastri, District Governor of





Lions club 317D addressed the students. She stressed upon the point that, to empower oneself and to take up leadership, one should spend little time for themselves, so that they can analyse the strengths and weaknesses within them and can work towards increasing their strengths and reduce their weaknesses. She also told the students to be goal oriented and to achieve the goals one should have good health. She concluded her talk by advising the students to have good values in life and not to compromise the values under any circumstances. 50 students along with the staff coordinators participated in this programme.

#### **5. TRAINING PROGRAMME ON SAFETY RIDING BY HONDA MOTORCYCLE & SCOOTER INDIA PVT. LTD**

In order to inculcate a sense of road safety and good riding habits among the women students a training program was organized by Honda Motorcycle & Scooter India Pvt. Ltd. on March 09, 2016 in college campus.



A total number of 35 students from various associations attended this program. The trainers gave instructions about how to follow traffic rules carefully, the importance of wearing helmet and also five important rules about the safe riding. In order to find out the awareness about riding vehicles some spot questions were asked and winners were awarded with the certificate and memento. A demo class was also taken for the students to ride two-wheeler, with the riding accessories. Certificates were distributed to those students who involved themselves in riding two-wheelers, with accessories being provided by the company, immediately after the session.





## SPECIAL STUDY CENTRES FOR PROMOTING RESEARCH

### CENTRE FOR ADVANCED STUDIES IN COMMERCE AND MANAGEMENT (CASCMA)

#### 1. TWO-DAY AMMEMBAL SUBBARAO PAI MEMORIAL UGC SPONSORED NATIONAL CONFERENCE ON “MICRO FINANCE – GROWTH ENGINE FOR RURAL ECONOMY”

Department of Commerce and Centre for Advanced Studies in Commerce and Management, Canara College, Mangaluru organised a Two-Day National Conference on the theme of “Micro Finance – Growth Engine for Rural Economy” in association with MUCTA the Mangalore University Commerce Teachers’ Association and sponsored by University Grants Commission. The Conference was held on 29th and 30th January 2016 at Smt. Ratna Shenoy memorial Seminar Hall, Canara College, Mangaluru.

#### Inaugural Session:

Ms. Kamakshi S. Pai, Joint Director, Bankers Institute of Rural Development inaugurated the Conference on 29<sup>th</sup> January 2016. In her Inaugural Address Ms. Pai gave a vast insight into the banking sector and the role of micro finance in the development of the rural population. She elaborated on the various schemes that have been floated by NABARAD in meeting rural credit requirements and the success of the schemes. She said of the 76 lakhs Self Help Groups in India, 86% of them are women entrepreneurs running these SHGs efficiently and thereby achieving the twin objective of women empowerment and development of Indian economy.

**Mr. Allen C.A. Pereira**, Former Chairman and Managing Director of Bank of Maharashtra was the keynote speaker. In his address Mr. Pereira shared his experiences as a banker and highlighted the fact that small savings







need direction and there is lack of financial literacy among people. He expressed his concern on the short sightedness and attitudinal issues of the bankers in approaching the people at the bottom of the economy. He gave a call to the youth to become bankers and bring in revolution in the country through micro finance and serve the nation. He concluded his address saying that Prof. C. K. Prahalad, though not a banker, was right in his book titled, "The fortune at the bottom of the pyramid" that the fastest growing new markets and entrepreneurial opportunities being found among the billions of poor people 'at the bottom of the financial pyramid'

Mr. M. Annappa Pai, the president of the inaugural function expressed his happiness and satisfaction on choosing the right theme for the conference.

Prof. M. Sreepada, President of MUCTA the Mangalore University Commerce Teachers' Association, expressed his concern over the need to provide micro finance to individuals rather than groups, and also ensure that these loans are used for constructive purposes.

Dr. Malini K.V., Principal of the college welcomed the delegates to the Canara College and introduced the eminent speakers of the session.

Prof. Dejjamma A., Convener of the conference, presented a brief overview on the theme of the conference, highlighting the role of college in contributing to the research orientation among the college teachers by conducting successful seminars in the past 5 years.

Mr. M. Ranganath Bhat, Secretary of CHS Association, Mr. Basti Purushotham Shenoy, Dr. Umananda Mallya, members of the CHS Association were the other dignitaries on the dais. Prof. Seema Prabhu S., Convener of the conference proposed the vote of thanks. The inaugural session was compeered by Prof. Pramod Kumar, Faculty, Department of English.

### **First Technical Session:**

The first technical session was on "MICRO FINANCE FOR SUSTAINABLE DEVELOPMENT". Mrs. Manorama Bhat, Director, SIRI, SKDRDP, Belthangady was the resource person. She stated the purpose of existence of micro finance institutions and explained the concept of sustainable development and the goal for 2030. She emphasised on the role of nongovernmental organisation and focused on the concept of work through community. She concluded the session saying that micro finance institutions can play a major role by kindling the entrepreneurial spirit and bigger ambitions among the poor.

### **Second Technical Session:**

The Second Technical Session was on "Enhancing the outreach on Micro Finance – Role of Technology" Mr. M. Bharath Kumar, DGM (BIRD), explained the role of technology in taking the benefit of micro savings, micro credit, micro remittance, insurance and pension to the rural economy. He also elaborated on various technology enabled schemes such as Pradhan Manthri Jan Dhan Yojana, Insurance Schemes, Rupay Card, Mobile Payment Systems, Remittance facilities, Business Correspondents, Ultra Small Branches etc.

### **Panel Discussion:**

A Panel Discussion was held on 30<sup>th</sup> January 2016 on Micro Finance institutions and stakeholders— experiential sharing. Panel comprising of Bankers, Academicians and Beneficiaries deliberated on the issues concerning Micro Finance delivery by way of sharing personal experiences in the field.

Mrs. Amitha P.Pai, Manager, Canara Bank, Centenary Branch, Mangaluru explained how if implemented effectively the various schemes available at the banks are contributing to the rural upliftment.



Mrs. Yamuna Boliyar, member of Nethravathi Sangha which is a self help group, at Konaje Mangaluru and Mrs. Bhavya, member of Raktheshwari Sangha, shared their experience in how the micro finance revolution helped them becoming entrepreneurs.

Dr. Ashalatha S. Suvarna N., Associate Professor of Commerce, Sri Gokarnanatheshwara College, Mangaluru moderated this fruitful Discussion and concluded that there is truly a great capacity in micro finance revolution to change the rural scenario in India.

### **Third Technical Session:**

The session on “the Ease of Borrowing: Bankers’ perspective” was delivered by Mr. D. Ravikumar, Deputy General Manager, Corporation Bank. He elaborated on the framework of micro credit delivery system present among the banks, which strives to reach out to the rural populace. He also explained the robust scenario of Indian Banking system which has greatly spearheaded the Micro Finance Revolution.

We had overwhelming response by the scholars and delegates. 283 delegates registered for this conference. 21 speakers enlightened the participants with their thought-provoking presentations. 107 research papers were presented in 6 sessions in these two days. This conference also provided an opportunity for the students to present their research papers and poster designing through competition such as Student Researchers and Student Innovations. 24 teams from various Colleges participated in these competitions.

### **Valedictory:**

The valedictory function was held on 30th January, 2016 at 2.15 pm. Dr. K. V. Malini, Principal of the College, presided over the function. Dr. G. V. Joshi, Professor of Economics, Justice K. S. Hegde Institute of Management, Nitte gave the Valedictory address. He said

the theme has focused mainly on the elimination of poverty. He told that focus should be given on the bright spots of the economy. He elaborated Self Help Group Bank linkage programme and its limitations. He opined that there is a need for redirection in programmes and policies related to micro finance.

Prof. I. N. Noronha, Head of Department of Commerce welcomed the guest and gathering. Prof. Seema Prabhu S, Convener, presented a brief note of findings of the conference. Prof. Dejjamma A., Convener, proposed the vote of thanks.

Dr. Ashalatha Suvarna, Secretary of MUCTA, expressed her happiness for the successful conduction of the conference. The valedictory session was anchored by Prof. Sandhya Bhandary, Faculty of Management Studies.

### **Acknowledgement:**

We are thankful to UGC and Canara Bank for extending sponsorship to this two day National Conference. We are also thankful to the Management of Canara College, the Mangalore University Commerce Teachers’ Association (MUCTA), the Media, the Principal, faculty members and students of the College, delegates from various colleges and universities, the Guests, Resource persons, Moderators, Judges, Paper presenters and the well-wishers for their contribution for the success of the conference.

## **CENTRE FOR WOMEN AND GENDER STUDIES (CWGS)**

### **1. SELF - DEFENCE WORKSHOP**

Centre for Women and Gender Studies celebrated International Women’s Day (March 08, 2016) by strengthening and empowering the girl students of the college by providing them a self-defence & self-protection training technique. This workshop was initiated by the



Centre for Women and Gender Studies in collaboration with the Students' Council of Canara College, Mangaluru for the benefit of girl students of the college. The main agenda was to inculcate in the girls, physical and mental confidence and to help themselves in times of danger.

In the 75-minutes long presentation, the trainer Mr. Karthik S. Kateel along with his mother Mrs. Shobhalatha, demonstrated five techniques on how women can hit back when attacked by a stranger or a group of people. "The eyes, nose and neck are sensitive parts of the human body. Those who have attended my sessions can easily pick up techniques on how to hit back and get a dangerous situation under their control. My techniques are simple and useful for women of all age groups" he said.

"Normally, karate or taekwondo is promoted for girls for self-defence. But aged women would find it difficult to master these arts. My techniques do not include either kicks or blocks. All one needs is the presence of mind and ability to identify the weak points in the attacker so that they can easily escape unhurt," he said.



Around 600 girl students of the college attended Mr. Kateel's programme. His mother Shobhalatha often plays a role in the demonstrations. The 24-year old Kateel has completed his B.Sc., and is presently pursuing a Master's degree in English literature.

When a series of incidents of sexual harassment of women were reported a year and a half ago, Mr. Kateel, who by then had secured black-belt in Karate, thought of conducting a self-defence demonstration for women. Interestingly, his mother was his first student. Karthik S. Kateel and his mother Shobhalatha have been visiting college after college teaching girls' self-defence. So far, the duo has covered 290 institutions in the State and trained more than 75,000 girls in self-defence techniques.

College Principal Dr.K.V.Malini presided over the function. Student welfare officer Prof.I.N.Noronha welcomed the gathering. Convener of Centre for Women & Gender Studies, Prof. Seema Prabhu S. rendered vote of thanks. The programme was compeered by the final year student Ms. Namratha Pai.



## Our Founder

*“A great Founder never leaves memories; rather leaves indelible footprints on our minds”*



*Sri Ammembal Subba Rao Pai*

**(1852 - 1909)**

*“He was a man, take him all in all, I shall not look upon his like again”. An institution grows in the shadow of the founder. It was on November 19, 1852 a legend christened Ammembal Subba Rao Pai was born at Mulky near Mangaluru. This star went ahead and created a universe of its own which emanates radiance in the form of talented individuals and shall continue to emanate this radiance for time immemorial.*

*As a boy, Subba Rao was known to be mischievous, mediocre in studies, fond of play, a ringleader among the boys. But he was deeply respectful towards his elders and his esteem for his father amounted to reverence.*

*A lawyer and a banker by profession, an educationist and social reformer by temperament, he was the foremost among the pre-independence luminaries who shaped the future of Dakshina Kannada District and of the GSB Community. His concern for social uplift gave birth in 1891 of the Canara High School, Mangaluru, the century old precursor to the conglomeration of Canara Educational Institutions of today; while his spirit of enterprise gave birth to yet another national institution, the Canara Bank, in 1906.*

*Sri Subba Rao's versatility was not confined to the legal profession alone. Along with his professional work in the mornings, the evenings were devoted to social work. He kept himself fully informed about the fast changing world. His zeal and love for mankind touched life at all points. He was deeply saddened at the lethargy of the people towards education and realized that there was no future for the people without widespread general and higher education in professional and technical courses. Because of his enormous efforts, our young men were seen holding high offices both in the Engineering and Medical services at then.*

*The seeds sown by our founder a century ago have grown into huge tree providing shelter to the society in terms of education, employment opportunities and financial support; thus contributing to the welfare, prosperity and progress of the society. A visionary far ahead of His times and life, Sri Ammembal Subba Rao departed to the heavenly abode on July 25, 1909. Though he shrugged off his mortal remains, he became a living soul and his philanthropic zeal continues to touch the lives of innumerable folks even today...*

*The Institution relentlessly draws enormous inspiration from its Founder who continues to be the beacon of all our endeavors to lead us on the path of righteousness.*

# CANARA

GROUP OF EDUCATIONAL INSTITUTIONS  
MANAGED BY CANARA HIGH SCHOOL ASSOCIATION

Canara High School, Dongerkery	1891
Canara High School, Urwa	1944
Canara Kannada Higher Primary School	1944
Canara Nursery School	1947
Canara English Higher Primary School	1970
Canara Pre-University College	1972
Canara College	1973
Canara Balawadi	1978
Canara English Higher Primary School, Urwa	1989
Canara Nursery School, Urwa	1991
Canara Tennis Academy	1997
Canara Engineering College	2001
Canara Montessori	2009
Canara High School - CBSE	2009
Canara Evening College	2014

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**Mrs. Prathima Baliga**

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