



# CANARA COLLEGE

Mahatma Gandhi Road, Kodialbail, Mangaluru – 575 003, D. K. District, Karnataka

Managed by Canara High School Association, Mangaluru  
Re-accredited by NAAC and Affiliated to Mangalore University



## *KAMADHENU*

***IQAC BULLETIN***  
***2016-17***

**Volume - 2**  
**Issue - 2**

## **INTERNAL QUALITY ASSURANCE CELL(IQAC)**

**Chairman** : Dr. K.V. Malini, Principal

**Co-ordinator** : Dr. Manohar Joishi K., Associate Professor & Head, Department of Botany

Mrs. Premalatha V. , Student Welfare Officer & Head, Department of Mathematics

### **MEMBERS**

**Dr. Bhuvana Ramachandran**

Staff Secretary & Head, Department of English

**Mrs. Sandya B.**

Head, Department of Chemistry

**Mrs. Shanthi Roche**

Assistant Professor in English

**Mrs. Seema Prabhu S.**

Assistant Professor in Commerce

**Mr. Ignatius Navil Naronha**

Head, Department of Commerce

**Dr. Asha Kiran Pakkala**

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**Ms. Sandhya Bhandary**

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**Mrs. Jayabharathi K.P.**

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**Sri M. Ranganath Bhat**

Hon. Secretary, C.H.S. Association

**Sri Maroor Sudhir Pai**

Correspondent, Canara College

**Sri G.G. Prabhu**

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**Sri Sridhar Prabhu**

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**Sri Praveen Prabhu**

Industry Representative

**Sri Venkatesh Bhat**

President, P.T.A.

**Mr. Suhan**

President, Student's Council

**&  
Student Representatives**



### **Vision**

*“To be an institute of the highest repute and produce good educated citizens who shall strive and cater to the needs of mankind”*

### **Mission**

- *To create the right environment with quality education for all, regardless of caste, creed, or religion, in order to formulate the youth of today to be the successful leaders of tomorrow.*
- *To provide opportunities for excellence in soft skills, sports, and the pursuit of knowledge.*
- *To provide students with Value Education in order to instill in them a sense of integrity, honesty, and ethics.*

*With an objective to achieve the vision and mission of the institution, a number of Co-Curricular and Extra-Curricular activities were conducted in addition to academics by various associations.*

*This Bulletin is a documentation of all such activities aiming at the all-round personality development among students.*

*- Internal Quality Assurance Cell  
Canara College, Mangaluru*



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## IQAC

### 1. Vittiya Saksharta Abhiyan (VISAKA) : Digital India Campaign

Withstanding the earnest mission to promote digital literacy and what appears to be more parallel to the Honorable Prime Minister of India Sri Narendra Modiji's drive for digital economy amidst demonetization in accord with cashless transaction, the Internal Quality Assurance Cell (IQAC) of the College organized three-day VittiyaSaksharta Abhiyan (VISAKA) : Digital India Campaign on the College Campus, launched as an initiative of the HRD Ministry, on January 03, 04 and 05, 2017 on the college campus. Student representatives Shipla III BCA, Manvith III B. Com. A1 and Dhanush III B. Com. A under the able guidance of the IQAC Coordinators facilitated the same.

In order to make all the students' a part of this campaign, a presentation on cashless transactions was organized to apprise them about the recent developments and advancements in the economy on going digital. Further, they also said that in view of recent strategic decisions of the Government of India, it is on the crossover of a major financial revolution. As we shift from a cash-dependent to a cashless economy, we hope to look forward to a better society. They also appealed their fellow mates to adopt digital mode of transactions and be a part of this campaign.

The team of students also educated the Administrative and support staff and drew their attention on its benefits and ease.

#### YouTube Link

<https://www.youtube.com/watch?v=O0-rfyXdzI>

[\* File contains invalid data | In-line.JPG \*]

Principal Dr. K. V. Malini in her message said –  
“An idea to make all our payments and transactions go digital.



#### Addressing the Administrative Staff

### 2. VittiyaSakshartaAbhiyan (VISAKA) : Digital India Campaign at the adopted Village – Kodman

On launching of VittiyaSaksharta Abhiyan (VISAKA), a digital financial literacy campaign, India has explored on its mission of historic transformation from cash to cashless society.

Withstanding the earnest mission to promote digital literacy initiative of the Government of India, our NSS volunteers at the adopted village created an awareness amongst the residents of Kodman village on January 22, 2017. The students through their presentation explained the concept, its rationale, benefits and much more. Further, they said that – “We must understand that money is not cash; it is just a medium of exchange. We started from Barter system to coins, notes, plastic cards to digital. Now, you have an option to exchange money with a tap of your finger. Hence, we appeal to all to learn and change the mind-set from cash-based transactions to cashless transactions.”



### **3. Staff Outing to Thanneerbhavi Beach and Extension Activity through Social Interaction**

The Staff Welfare Association of the college organized Staff Outing and Extension Activity through Social Interaction at Thanneerbhavi Beach, Mangaluru, on March 26, 2017. Thirty-five staff members participated in this outing.

The lady members of the Staff Association visited the fisher-women camp and enquired about their daily routine and how they balance work and family life. The fisher-women revealed that their day begins very early and by 11 AM they are back home to cook for their husband and children and take care of their homes. The additional income helps them to fund their children's education and also to take care of other family expenses.

They also interacted with a woman entrepreneur by name Joyce who runs a tea shop by the beach. She begins her day at 10 AM after seeing off her children to school and then rushes to take care of the shop to provide tea and dosa for the customers.

### **4. Workshop on Leave Trading System – A Tool to conquer Absenteeism through Self-Discipline**

Understanding the growing challenges faced by the HEIs and also to develop an alternative solution for the same, the Internal Quality Assurance Cell (IQAC) of the College organized a Half day Workshop on “Leave Trading System – A Tool to conquer Absenteeism through Self-Discipline” on Wednesday,

April 12, 2017 at 9:30 AM, in the College Seminar Hall. Prof. Dr. Radhakrishna Sharma, Professor, JKSH Institute of Management, Nitte and initiator of Leave Trading System was the Resource Person.

The workshop was inaugurated by the Chief Guest Sri BastiPurushothamShenoy, Correspondent, Canara Higher Primary School, Mangaluru. In his inaugural address, congratulating the college for organizing the workshop on the said theme, he also gave a piece of advice to the teachers to retrospect the reasons for the student absenteeism and find a solution for the same. He said that absenteeism is a major problem of all higher educational institutions and students who miss classes are likely to lag behind in academics as well.

Guest of Honor Prof. Steevan Robert Tellis, Asst. Professor, Dept. of Business Administration, Srinivas Institute of Technology shared his experience of introducing the Leave Trading System at their department. He also explained the mechanism of implementing the system and how it helped to reduce student absenteeism. Guest of Honor Sri M. RanganathBhat, Honorary Secretary, C.H.S Association, was present on the occasion.

Principal Dr. K. V. Malini, in her presidential address said that there is an intense need for the educational institutions to strategically deal with the rising issues and challenges of student absenteeism. This workshop is therefore relevant and meaningful to suggest an alternative to deal the challenges amicably.

Prof. Dr. Radhakrishna Sharma, Professor, JKSH Institute of Management, Nitte and initiator of Leave Trading System, facilitated the workshop as the key resource person. In his session, he said that Leave

Trading System is the most effective method which can be used to reduce the absenteeism of students in colleges in an automatic manner using market mechanism. At present all the colleges using age old methods to reduce absenteeism and are fighting a losing war against absenteeism. He enlightened the various benefits of leave trading system and how it could be used to transform the students' mindset.





Dr. Shantala Vishwasa, Head, Dept. of Sanskrit, rendered the prayer. Vice Principal Dr. Manohar S. Joishi Kumble welcomed the guests and gathering. Ms. Raksha R. Acharya, Faculty, Dept. of Commerce introduced the Resource Persons. IQAC Coordinator Mrs. Premalatha V., proposed the vote of thanks. Ms. Sandhya Bhandary, Faculty, Dept. of Business Administration compered the formal programme.

## DEPARTMENT OF KANNADA

### 1. Seminar on Humanity And National Consciousness

The Department of Kannada conducted a seminar on Humanity and National consciousness at College Seminar Hall on January 25, 2017.

Dr. Savitri.K, Principal, Canara Evening College, Mangalore was the resource person. In her lecture, she stressed the importance of National Integration and said, "It is an important responsibility of Indian youth to protect the cultural and natural heritage of the country. Youth should understand that learning to live together in peace and harmony has become the need of the hour. National integrity is possible when people tolerate the opinions and behaviour of others. Mrs. Vani U. S, Head, Department of Kannada and Mrs. Thara Kumari were present. Ms. Anusha welcomed the gathering and Mr. Harish Pai proposed the vote of thanks. Ms. Harshitha compered the programme. 50 students participated in the seminar.



### 2. SEMINAR ON GENDER DISCRIMINATION

The Kannada Association in association with Human Rights Cell and English Association conducted a Seminar on Gender Discrimination on February 01, 2017. Prof. Rita Noronha, Retired Professor, Roshni Nilaya, Mangalore was the resource person. In her insightful session she said, "women are not able to enjoy equal standing in society as men. The grant of equal rights by the Constitution does not bring any significant change in their position and respect in society. Patriarchal society favours men and gives them higher authority and this makes women vulnerable to crimes. Men are not open to changes, hence in just about every country, men commit suicide more frequently than women.

Mrs. Vani U. S, Head, Department of Kannada and Mrs. Thara Kumari, convener of Kannada Association, Dr. Ganesh Shetty, Convener, Human Rights Cell and Mr. Pramod Kumar P.S, convener, English Association were present on this occasion Ms. Shradha welcomed the gathering and Ms. Ashwini Pai proposed the vote of thanks. Ms. Supreetha compered the programme. A total of 90 students from the English Association, Kannada Association and Human Rights cell actively participated in this programme.

### 3. Workshop on Report Writing

Kannada Association in association with Human Rights Cell and English Association organised a Seminar on Report Writing on February 15, 2017.

Mr. Venu Sharma, Freelancer, Mangalore was the resource person.

Mrs. Vani U. S, Head, Department of Kannada and Mrs. Thara Kumari, convener of Kannada Association, Dr. Ganesh Shetty, Convener, Human Rights Cell and Mr. Pramod Kumar P.S, convener, English Association were present on this occasion Ms. Supreetha welcomed the gathering and Ms. Ashwini Pai proposed

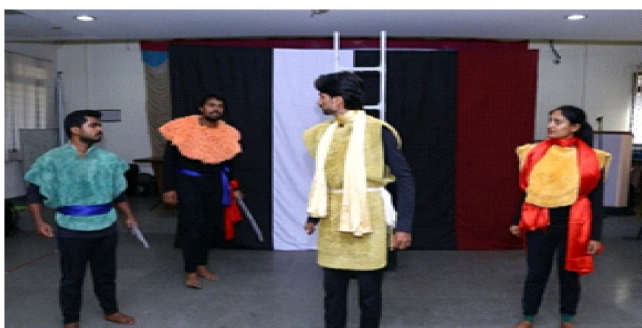


the vote of thanks. Mr. Prajwal compered the programme. 90 students participated in the programme.



#### 4. Staging William Shakespeare's Macbeth Play in Kannada

Kannada Association in association with Human Rights Cell and English Association organised a staging of William Shakespeare's famous play Macbeth on March 08, 2017 at College Seminar Hall. Journey Theater Group, Mangalore performed the play. The play is directed by Vidddu Uchil and translated by the famous Kannada writer Mr. Ramachandra Deva. The music was composed by Rohan S. Uchil and lighting was done by Kingsley. 55 students and 20 teachers watched the drama performance.



#### 5. Guest Lecture on Poverty, Development and Media

The Department of Kannada conducted a guest lecture on 'Badathana, Abhivruddi Madhyama' on March 13, 2017. Mr. Pramod Kumar P.S, Lecturer, Department of English was the resource person. He spoke of P. Sainath's a luminous piece of reporting that captures both bleakness and the spirit of rural India in the 1990s.

Mrs. Vani U. S, Head, Department of Kannada and Mrs. Thara Kumari, convener, Kannada Association, were present on this occasion. 6 students benefited from this programme.



#### 6. Guest Lecture on Moulyagalannarasutta....

The Department of Kannada organised a seminar on Moulyagalannarasutta 'at College Seminar Hall on March 22, 2017. Mr. Pramod Kumar P.S, Lecturer, Department of English was the resource person. Mrs. Vani U.S, Head, Department of Kannada, Mrs. Thara Kumari were present on this occasion. 110 students benefited from this programme.

### DEPARTMENT OF HINDI

#### 1. Audio-Visual Class

As a part of the innovative teaching method incorporated by the institute, AV classes were conducted for the students of II B.Sc on the novel, Aashaadka Ek Din. A total of 38 students participated and gained key insights into the drama.





Similarly, students of the IBBM were also given the benefit of the AV class that was conducted for them on “Bakri”, the drama prescribed to them as per the syllabus. A total of 21 students benefited from the session.



## DEPARTMENT OF SANSKRIT

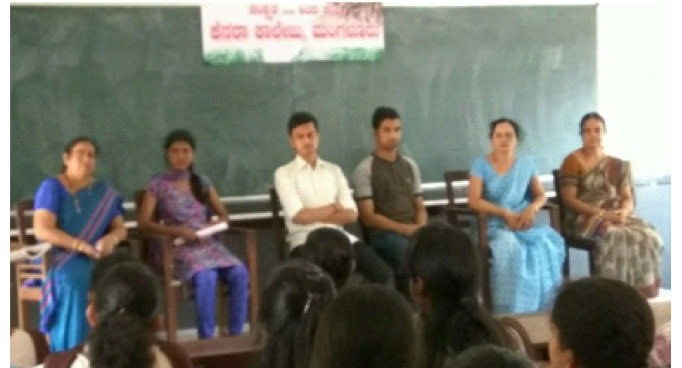
### 1. Vedic Quiz

The Department of Sanskrit conducted a Vedic quiz competition for the students of Sanskrit & Hindi Associations on January 28, 2017 at the seminar hall. Sanandana Swamiji, Iskon, spoke about the importance of the Vedic Quiz. Principal Dr.K.V.Malini encouraged all the students to gain benefits from the Vedic Quiz program. Dr. ShantalaVishwasa, Convener, Samskrit Sangha Dr. Kalpana Prabhu, Convener, Hindi Sangha, Smt. Sujatha Nayak, Lecturer, Hindi Department were present. 85 students benefitted from this programme.



### 2. Workshop on Need for Peaceful and Meaningful Life in Youth

The Department of Sanskrit conducted a Workshop on Need for Peaceful and Meaningful Life in Youth for the members of the Hindi and Sanskrit Association on February 18, 2017. Srivatsa, Vasudev Manchi and Divyajyothi, members of Team Vivek-a Non-Profit organisation of Ramakrishna Ashram, Mangalore for spreading thoughts and ideologies of Vivekananda among young people. Dr. ShantalaVishwasa, Convener, Samskrit Sangha Dr. Kalpana Prabhu, Convener, Hindi Sangha, Smt. Sujatha Nayak, Lecturer, Hindi Department were present. 85 students benefitted from this programme.







### 3. Hasollasa

The Department of Sanskrit in association with Sanskrit Sangha organized 'Haasollasa' on March 11, 2017. Prof. Bhuvaneshwari Hegde, Head, Economics Department, University college, was the resource person. Principal Dr K V Malini presided over the programme. Dr. Manohar Joshi and Dr. ShantalaVishwasa, Convener, Samskrit Sangha were present on this occasion. Ms. Dhanyashree welcomed the guests. Ms. Manasa delivered the vote of thanks. Ms. Vasavi compered the programme.



## BASIC SCIENCE

### DEPARTMENT OF CHEMISTRY

#### 1. Outreach Programme Catch Them Young

The Department of Chemistry, in association with the Science Association, organized an outreach program "Catch them young" from December 01, 2016 to December 07, 2016. 69 students of final B.Sc demonstrated 12 chemical experiments to high school students. The students of MallikatteHigh School, Govt. High School, Montepadav, Ganapathi High School, Car Street, Sharadha Ganaathin Vidhya Kendra, Mudipu , Indira Gandhi Memorial High School, Derebail' and Govt High School, Mullakadu, Kavoor. benefitted from this programme.







## 2. Career Guidance Programme

The Department of Chemistry organised a career guidance programme for the final year BSc on December 22, 2016. Dr. Ronald Pinto, former principal, St Aloysius College (Autonomous), Mangaluru was the resource person. 80 students benefited from this programme.



## 3. Industrial Visit-2016-17

The department of Chemistry organized Industrial Visit-2016-17 on January 28, 2017. Final year B Sc students and three faculty members visited KMF, Kulshekara, Mangaluru, Everest Plastic Industries, Kulshekara, Mangaluru, Bisleri Water Suppliers, Mulki, Sequent Pharmaceutical Company, Baikampady, Mangalore. Forty-five final year B Sc students benefitted from this programme



## DEPARTMENT OF ZOOLOGY

### 1. Activity on Molluscan Shells collection

The Department of Zoology conducted Activity on Molluscan Shells collection from January to March. Interested 10 students collected the molluscan shells and identified and preserved in laboratory museum and got the knowledge about the beautiful diversity of marine shells.





## DEPARTMENT OF COMPUTER SCIENCE

### 1. Extension Activity - Presentation and Exhibition of Various Computer Peripherals

The Department of Computer Science conducted an Extension Activity on Presentation and Exhibition of Various Computer Peripherals-2017 to the students of Dakshina Kannada Zilla Panchayath School, Mannagudda on March 4, 2017.

The following items were displayed during the presentation and exhibition

Input Devices : Internal structure of Mouse, Keyboard, Scanner

Output Devices : Dot-matrix printer, Inkjet printer, Monitor

Storage Devices : Floppy Disk, Floppy drive, CD, Hard disk, Compact Disk, DVD Writer, Magnetic Tape

Other Devices : SMPS, Headphone, Motherboard, Laptop, Usage of Webcam etc

Altogether 14 students and 2 staff members participated in this programme.



## DEPARTMENT OF COMMERCE

### 1. Canfest-Olympus- Two Days National Level Inter-Collegiate Commerce and Management Fest

The Department of Commerce in association with Commerce and Management Association organized Olympus—An inter-collegiate fest for undergraduate students of Commerce and Management on January 09 & 10, 2017 in Canara College. Various events like Marketing, Finance, HR, PR, Event Planning, R & D, Photography, Quiz and Best Manager were held. Twelve colleges actively participated. Besant Evening College Mangaluru and St. Aloysius College (B. Com) Mangalore were the winners and the runners up of this fest.



### 2. Parent -Teacher Meeting

The Department of Commerce organized a parent-teachers meeting for first B.Com. students for the academic year 2016-17 under the guidance of the Principal Dr. K.V. Malini and Mr. I. N. Noronha, Head, Department of Commerce.



### The class wise schedule of the meetings:

Sl.No	Class	Date	Time	Venue	No. of Students and parents Present
1.	I B.Com A	27-02-2017	3.15 pm	Room No. 34	64
2.	I B.Com B	28-02-2017	3.15 pm	Room No. 12	65
3.	I B.Com C	27-02-2017	3.15 pm	Room No. 26	65
4.	I B.Com D	27-02-2017	3.15 pm	Seminar Hall	64
5.	I B.Com E	20-02-2017	3.10 pm	Seminar Hall	38



### 3. Research Projects for the academic year 2016-17

The Academic Counsellors were given the responsibility of guiding the students on the class project. The following students successfully submitted the research-based class project.

Sl.No	Class	Title of the Project	Research Guide/ academic counselors
1.	I B.Com A	Demonetization and digital economy: A study with reference to Mangaluru City	Mrs. Smitha M
2.	I B.Com B	A study on student's perception on branded apparels: A study with reference to Mangaluru city.	Ms. DhanyaShet
3.	I B.Com C	Impact of demonetization on retail sector: A study with reference to Mangaluru city.	Mrs. UshaNayak
4.	I B.Com D	A study on impact of modern gadgets on youth.	Mrs. Sushma R Shetty

5.	I B.Com E	Transform Reform & Perform: It's now time to use E- Banking: A study with reference to Mangaluru city.	Ms. Raksha R Acharya
6.	III B.Com G	1.Effects of demonetization on common man - a case study with reference to Mangaluru city 2.A study on computerization in retail stores- with reference to Dakshina Kannada District.	Mrs. Ashalatha
7.	III B.Com A	SwachBharath- issues & concerns with reference to Mangaluru City	Mrs.Rashmi& Mrs. Jayashree
8.	III B.Com A1	<ul style="list-style-type: none"> <li>Impact of demonetization on consumers with reference to Mangaluru City</li> <li>Kaccha road Pakka Road: issues &amp; concerns with reference to Mangaluru City</li> </ul>	Mrs. Vinoda V Nayak

### 4. UGC sponsored National Conference - Digital India –Prospering India

The Department of Commerce and Centre for Advanced Studies in Commerce and Management in association with Mangalore University Commerce Teachers Association (MUCTA) organised a two-dayAmmembaSubbaraoPai memorial UGC Sponsored National Conference on “Digital India –Prospering India” on March 2 and 3, 2017.

Dr. M.R. Ravi KAS, CEO, Zilla Panchayath inaugurated the Conference on March 2. Sri Achal Krishna, Co-Founder & CEO Smartcache networks Pvt. Ltd was the Key Note Speaker. M. Annappa Pai, Member, Canara High School Association, presided over the function. Dr. Ashalatha S. Suvarna, President, MUCTA, CA. Mr. S.S. Kamath, President, CHS Association, Mr. M. Ranganath Bhat, Honorary Secretary, CHS Association, Mr. M. Sudhir Pai, Correspondent of the college were present on this occasion. Principal Dr. Malini K.V., welcomed the delegates. Mrs. Seema Prabhu S., Convener of the conference, presented a brief overview of the theme of the conference. Mrs. Dejamma A., Convener of the conference, proposed the vote of thanks. Mrs. Sushma R. Shetty, Faculty, Department of Commerce compered the programme.

The valedictory programme was held on March 03, 2017 at the college seminar hall. K. Suresh Kamath,





Correspondent, Canara English Higher Primary School & Nursery School, Mangaluru presided over the function. Mr. Ganesh Kamath M., Administrative Officer, Canara Engineering College, Benjanpadavu gave the Valedictory address. Mrs. Dejjamma A., Convener of the Conference, welcomed the guests and gathering. Mrs. Seema Prabhu S, Convener, presented a brief note of the findings of the conference. Mr. I.N. Nornha, Head of the Commerce Department, proposed the vote of thanks. Dr. Malini K.V, Principal of the College, Dr. Herald Ivan Monis, General Secretary, MUCTA were the other dignitaries present on this occasion. Mrs. Ashalatha, Faculty, Department of Commerce compered the programme.



## 5. Add on Course on Finishing School Programme

The Department of Commerce conducted Add on Course on Finishing School programme. The programme provides training to the students in various areas like, Office Management, Documents and Registers, Books and Vouchers, Books of Accounts (Computerized), Office Etiquettes, Communication, Interaction and Presentation, Business correspondence, Practical Banking, Conducting Meetings, Legal obligations and compliance under Income Tax, e-filing, e-banking, DMat A/C, C.V writing, Interview, GD, Grooming etc. For the academic year 2016-17, 78 final year students enrolled for the finishing school programme.

As a part of this programme, the sessions were taken by experts in the relevant field, namely Prof. Rithika Das, Prof. Anila Kamath, Ms. Ashwini. Experts in the concerned fields provided training to the scholars on Wednesday and Thursdays and an industrial visit to Hangyo Ice cream factory, Heruru, was also arranged on March 18, 2017 to get knowledge about the working of the industry.







## 6. Capacity Building Programme -Model Bank Project Competition

To enrich the students with academic and technical excellence, the Department of Commerce organized a Model Bank Project Competition on April 1, 2017. It is a unique competition conducted exclusively for 310 students of Final B.Com. Ms. Seetha Lakshmi, officer and Ms. Bindiya, Single window operator from Canara Bank, M.G. Road, Mangaluru judged the event. III B.Com G and III B.Com A bagged first and second prize and the consolation prize was given to III B.Com G1 & III B.Com A1.



## DEPARTMENT OF BUSINESS MANAGEMENT

### 1. OLYMPUS 2017- Two-day National Level Inter-Collegiate Under Graduate Commerce and Management Fest

The Department of Business Management in association with Commerce and Management Association organized Olympus—An inter-collegiate fest for undergraduate students of Commerce and Management on January 09 & 10, 2017 in Canara College. Various events like Marketing, Finance, HR, PR, Event Planning, R & D, Photography, Quiz and Best Manager were held. Twelve colleges actively participated. Besant Evening College Mangaluru and St. Aloysius College (B. Com) Mangalore were the winners and runners of this fest.

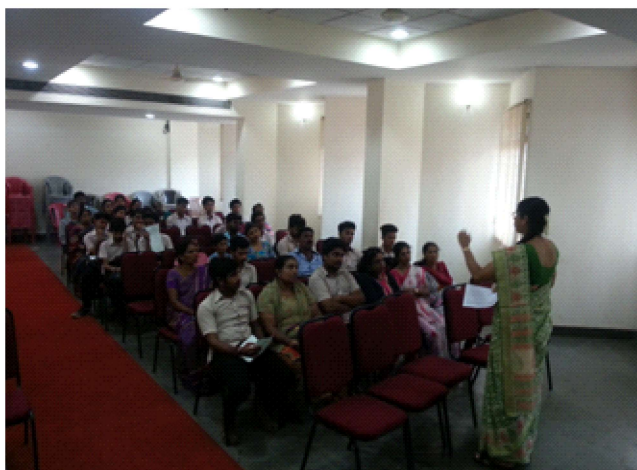






## 2. PTA Meeting for I and II Year BBA Students

The Department of Business Management organized a parent-teachers meeting for first BBA and second year BBA students for the academic year 2016-17 on March 13 and March 24, 2017. A total of 45 parents from I BBA and 75 parents from II BBA actively participated in this meeting.



## POST-GRADUATE CENTRE FOR COMMERCE

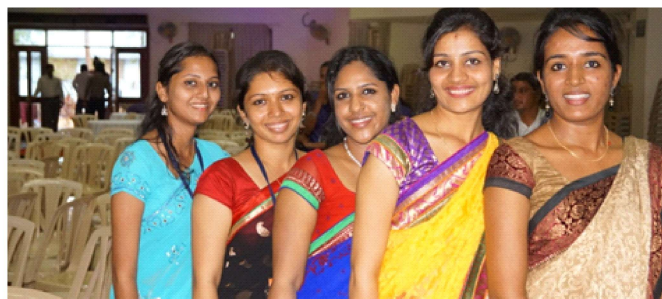
### 1. Career Guidance Programme

The Department of Post-Graduate Centre for Commerce organised a Career guidance programme for I and II-year M.com students on 15, February, 2017. Mr. Ronald Pinto, who was the Dean of St. Aloysius College, Mangaluru. was the resource person. He encouraged students to write competitive exams like IAS, IPS, Bank Exams (IBPS) etc. He also threw light on the job opportunities in the government sector & their benefits. 88 students participated in the programme.



### 2. Traditional Day (16-17)

The traditional day was conducted for students of I and II M COM students on February 22, 2017. Various competitions like Throwball match, Cricket match, Rangavalli Competition, Cooking without fire Competition, and Collage competition were held and prizes were distributed to the winners. The chief guest for the formal function was Dr K V Malini, the Principal of Canara College, who gave away the prizes. Mrs. AparnaKamath, Head of Department, and the faculty of the department were also present. The formal function was followed by cultural programs by I and II M Com students.







## CO-CURRICULAR ASSOCIATIONS

### SCIENCE ASSOCIATION

Canara College, Mangalore organized a national level science-IT fest “SCIENTICA-2017” on January 9 & 10, 2017 with the theme “Imagine-Invent-Inspire”.

Scientica – 2017 was inaugurated on January 9, 2017 by the Chief Guest Dr. Umesh M. Bhushi, Principal Sahyadri Engineering college. Sri.CA SS Kamath, President, Canara High School Association presided over the function.

Sri. M. Ranganath Bhat, Honorary Secretary, Canara High School Association, Sri. Maroor Sudhir Pai, Correspondent, Canara College, Basti Purushotham Shenoy, Governing Council member, Sri.Vaman Kamath, Alternate Treasurer of CHS Association, Dr. K.V. Malini, Principal graced the occasion.

A total of 15 colleges (163 students) participated in the fest. There were altogether 6 Science events; like Best Personality, Talent potent, Treasure Hunt, Quiz, ZOBO and Ice breaker and 5 IT events News bulletin, Toggle talk, Gaming, Coding, Web designing and Photography.

The valedictory programme was held on Jan 10, 2017. Dr. Jaya Prakash Rao, Director, A.J. Institute of Management was the Chief Guest. Dr K.V. Malini, Principal, Sri Ignatius Navil Noronha, Mrs. Premalatha, Student Welfare Officers, Dr Bhuvana Ramachandran Staff Coordinator graced the function.







## IT ASSOCIATION

### 1. Toggle Talk

The IT association conducted a Toggle Talk-activity for the members of the IT Club on January 18, 2017. The convenors of IT-Association coordinated the activity.

### 2. Coding

The IT association conducted a Coding event for the members of the IT Association on January 25, 2017.

### 3. C- Aptitude Test

The IT association conducted C-Aptitude test for the members of IT Association on February 1 & 22,2017, and March 01, 2017.

### 4. Presentation on Digital Payment Systems

The IT association conducted a presentation on Digital Payment Systems for the members of IT Association on February 08, 2017. Manish Raj of II BSc (PMC) gave significant insight into cashless payment, cashless economy, different types of payment systems including debit card, credit card, Rupay Card, Paytm.etc.



### 5. Workshop on Adobe Photoshop

IT association organised a Workshop on Adobe Photoshop for the members of IT Club on March 04, 2017.

Resource person Mr. Nitheesh, Diya systems, Mangalore, introduced the session on Adobe Photoshop with the basic tools. Students and staff learnt the hand on tools along with the practical sessions. Mr. Srikanth, assisted in handling the practical sessions. 14 students from the IT Association and 7 non-IT Association students and staff participated in the workshop.



### 6. Guest Lecture on Cloud Computing

IT Association organized a guest lecture on Cloud Computing for the members of IT Association on March 8, 2017.

Mr. Dhananjaya, White Apple Solutions, Mangaluru was the resource person





## COMMERCE ASSOCIATION

### 1. Group Discussion on Crypto Currency Vs Bitcoin

The Commerce Association organised a group discussion on Crypto Currency Vs Bitcoin for the first and second year B.com students on January 4, 2017. 75 members actively participated in this activity.



### 2. CAN FEST- 2017 Olympus - Two Day National Level Inter Collegiate Commerce & Management Fest

The Commerce Association, in association with the Commerce department, organised Olympus – an inter collegiate fest for undergraduate students of Commerce and Management. On January 09 and 10, 2017. Various events like Marketing, Finance, HR, PR, Event Planning, R & D, Photography, quiz and Best Manager were held.

Twelve colleges actively participated and showed their talents. Besant Evening College Mangaluru and St. Aloysius College (B.com) Mangaluru were the winners and runners of this fest.



### 3. Just A Minute - A Skill Enhancement Commerce Activity

The Commerce Association conducted Just A Minute-A Skill Enhancement Commerce Activity on





January 18, 2017. Ms. Preema from final B.COM was the JAM master.



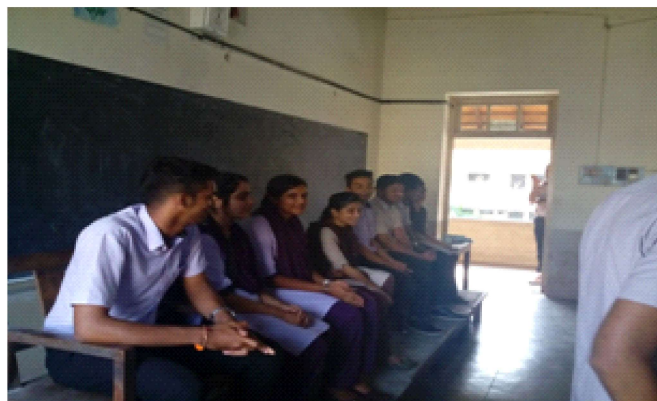
#### **4. Awareness Programme on Availing Passport**

The Commerce Association organised a special talk on Availing Passport for the members of KBVM, Youth Red Cross and Commerce Association on February 22, 2017. 60 students participated in this session.



#### **5. Debate - Banning Mobile Devices at Colleges**

The Commerce Association conducted a Debate competition on Banning Mobile Devices at Colleges on March 1, 2017. 70 students participated in this competition.



### **MANAGEMENT ASSOCIATION**

#### **1. Activity on Role Play**

The Management Association organised an Activity on Role Play for the members of the association on January 25, 2017. 35 students participated in this activity.

#### **2. Communication skills**

The Management Association organised an Activity on Communication Skills for the members of the association on February 1, 2017. 30 students participated in this activity.

#### **3. Debate Competition**

The Management Association organised a Debate competition for the members of the association on February 8, 2017. 29 students participated in this competition.

#### **4. Management Quiz**

The Management Association organised a Management Quiz competition for the members of the association on February 22, 2017. 32 students participated in this activity.

#### **5. Non-Verbal Communication skills**

The Management Association organised an activity on Non-Verbal Communication skills for the members of the association on March 08, 2017. 30 students participated in this activity.



## 6. Resume Writing and Interview Skills

The Management Association organised a Workshop on Resume Writing and Interview Skills for the members of the association on March 22, 2017. Prof. Deeksha Shetty and Prof. Vinay Krishna, Faculty, Dept. of Business Management, MSNM Besant Institute of PG Studies were the resource persons. Different stages of interview viz; Screening, HR Round, Group Discussion and Panel Interview were explained in detail. 33 students participated in this workshop.

## 2. Literary/Multilingual Associations

### KONKANI BHASHA VIDYARTHI MANDAL

#### 1. Group Discussion - Demonetization –Benefits and Limitation

Konkani Bhasha Vidyarthi Mandal conducted a Group Discussion on Demonetization –Benefits and Limitation for the students of KBVM on January 18, 2017. 44 students actively participated in this competition.

#### 2. Talk on Effective Leadership and Motivation

Konkani Bhasha Vidyarthi Mandal organised a Talk on Effective Leadership and Motivation for the students of KBVM On January 25, 2017. G. Prashanth Pai, Region Chairperson of Lions club, International 3MD was the resource person. 44 students actively participated in this programme.



## 3. Competition on Konkani Food and Dishes

Konkani Bhasha Vidyarthi Mandal conducted a Competition on Konkani Food and Dishes for the students of KBVM on February 08, 2017. 44 students actively participated in this programme.



## 4. Lokothsava-2017

21 students of Konkani Bhasha Vidyarthi Mandal participated in Konkani Lokothsava-2017, National level Konkani Sahithya-Sanskrahti Fest organised by Karnataka Konkani Sahithya Academy. 4 students participated in the Konkani Quiz Spardo organised on the eve of Konkani Lokothsava-2017. A Cash Prize of Rs. 5,000 was awarded to Canara college.



## 5. Special Lecture - Importance of Passport

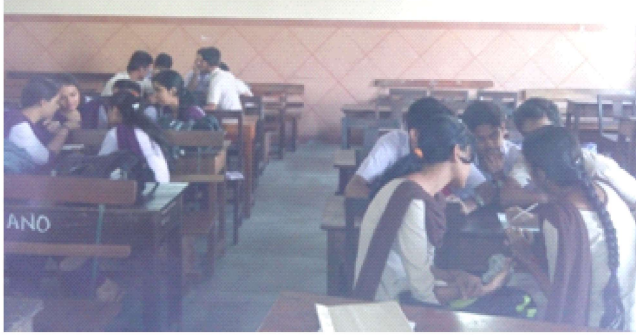
Konkani Bhasha Vidyarthi Mandal organised a special lecture on the importance of passports on February 22, 2017. The members of KBVM, Youth Red Cross and Commerce Association benefited from this programme.





## 6. Competition on Konkani Relationship and Konkani Tongue Twister

Konkani Bhasha Vidyarthi Mandal conducted Competition on Konkani Relationship and Konkani Tongue Twister on March 01, 2017. 44 students actively participated in this competition.



## 7. Guest lecture on Yakshagana

Konkani Bhasha Vidyarthi Mandal conducted a Guest lecture on Yakshagana on March 8, 2017. Mr. Shanatharam Kudva, a famous G.S.B Yakshagana Artist, was the resource person. He distributed certificates to the members of KBVM for participation in Lokotsava 2017 and Konkani Manyata Divas. 44 students actively participated in this programme.



## TULU SANGHA

### 1. Tulu Sahithya, Bhashe and Sanskriti

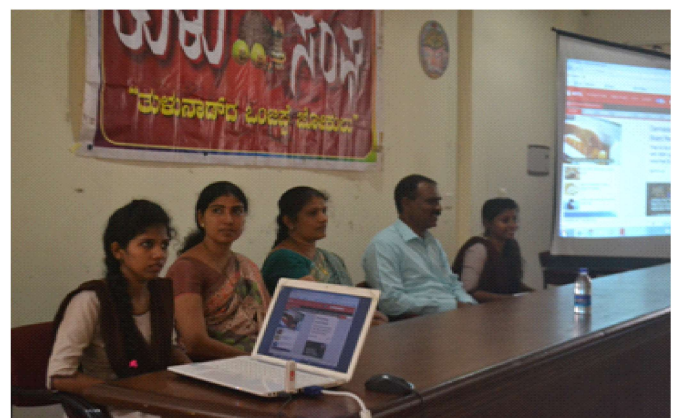
In order to ensure the knowledge about Tulu Sahithya, Bhashe and Sanskriti, Tulu Sangha organised a talk on Tulu Sahithya, Bhashe and Sanskriti on January 25, 2017. Prof. Raghu Idkidu, Department of Kannada, Canara P.U. College, Mangalore was the resource person.

Mrs. Babitha S and Mrs. Smitha M, convenors of Tulu sangha, were present on this occasion. 38 members of the sangha were benefitted by this programme.



### 2. Tulu Wikipedia for the members of Tulu Sangha

Sangha organised Tulu Wikipedia for the members of the association on February 1, 2017. Dr. Vishwanatha Badikana, Professor, St. Aloysius College, Mangaluru was the resource person. He trained members of the association to upload articles on Wikipedia. Mrs. Babitha S and Mrs. Smitha M, convenors of Tulu sangha, were present on this occasion. 39 members of the sangha were benefitted by this programme.







### 3. Practical session- Art of living –Meditation for the members of Tulu Sangha

Tulu Sangha organised a Practical session- ‘Art of living –Meditation’ for the members of Tulu Sangha on February 8, 2017. Mrs. Nalini and Mrs. Latha from Master technique-Heartfulness were the instructors. 45 members of the association actively participated in this session.



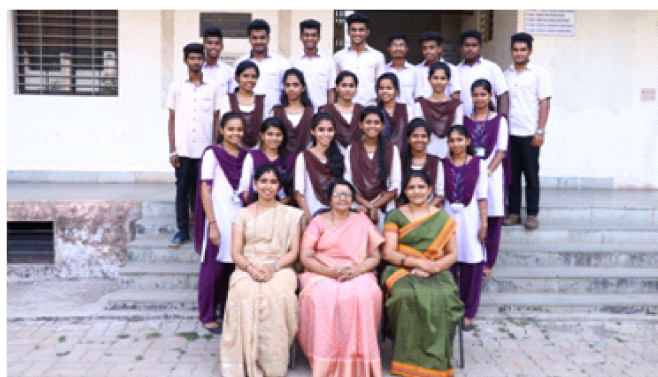
### 4. Coping with and Managing Stress

Tulu Sangha organised a session on Coping with and Managing Stress for the members of Tulu Sangha on February 22, 2017. Mr. Shravan Kumar, Articled assistant at CA Rayappa Nayak & Co. was the resource person.



### 5. Final meeting of Tulu Sangha

To conclude activities for the semester, staff convenors of Tulu Sangha, Mrs. Babitha S and Mrs. Smitha M. called a final meeting of Tulu Sangha on March 29, 2017. The activities of the semester were reviewed and convenors appreciated students for their team work. A total of 33 students participated in this meeting.







## APTITUDE ASSOCIATIONS

### FINE ARTS

#### 1. Inter-Class Variety Competitions and Music Competition

The Fine Arts Association organized Inter-Class Variety and Music Competitions on January 07 and January 11, 2017. Students participated in folk song, film song, group song, Bhavageetha, and performed a variety of entertainment programmes. The activity proved to be a great learning experience for the students and gave them a platform to explore their hidden talents.



#### 2. Cultural Evening - College Day Celebrations

The Annual College Day was celebrated on January 13, 2017. Staff, students, and the members of the Fine Arts Association performed different arts forms and they enthralled all with their outstanding performances.



Cultural Evening on College Day Celebrations

### NATURE CLUB

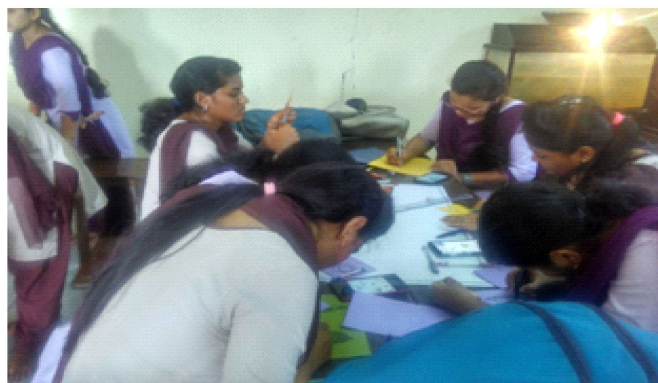
#### 1. Garden Cleaning

The Nature club organised 3 weeks of garden cleaning from December 25, 2016, February 01, & 08, 2017. 30 members of the association actively participated in this programme.



#### 2. Poster Writing Competition

Nature club conducted a poster writing competition on March 01, 2017. The Life Cycle of Different Parasites was the theme of the competition.







### 3. Dumb charades on Bio-add

Nature club conducted Dumb charades on Bio-add like Nicotex, Accuchek, Dabur Chyavanprash, Seacod, Life Cellon March 08, 2017. All the members (30) of nature club participated in the competition.



## EXTRA-CURRICULAR ASSOCIATIONS

### DEPARTMENT OF PHYSICAL EDUCATION & GAMES & SPORTS ASSOCIATION

#### 1. Inter-Class Competitions

The Department of Physical Education and Sports Association organised an annual inter class sports & games week from December 19, 2016 to January 5, 2017. Events like Volleyball, Throw Ball, Ball Badminton, Tug of War, Power Lifting, Table Tennis single & doubles organised for both men and women.

#### 2. Annual Athletics Meet

The 44<sup>th</sup> annual sports meet was held on December 23, 2016 at Mangala stadium, Mangalore, which was inaugurated by Mr. Donnet D'Souza, Physical Education Director, St. Aloysius College (Autonomous), Mangaluru. This meet with 18 events was a grand success.



### 3. Canara Premium League

For the first time in the history of Canara College, a league match was organized in the frame work of IPL with the intention of learning prospective, from February 27, 2017 to March 8, 2017. Here the bidding system was included with a very minimum rate of Rs 1000 per team within which they had to manage the auction. This was indeed a very learning experience for both the players as well as the organizers.

## NATIONAL SERVICE SCHEME (NSS)

### 1. Mangalore University NSS Annual Special Camp

The Annual NSS camp was held in D.K.Z.P.H.P. School Abbetu from November 21, 2016 to November 27, 2016. Sri. Raveesh C.R. DYSP Bantwal Taluk, presided over the function.

Hon. Secretary of CHS Association Sri.M.Ranganath Bhat, Sri. Sateesh Naiga, President Meremajal Panchayath, Dr.K.V. Malini, Principal Canara College were present on this occasion.

The Valedictory programme of the camp was held on 27.11.2016. Sri. Jeethendra Shetty, alumni, Canara College, Mangaluru presided over the programme. Sri. Kanthappa Shetty, community leader and President of Farangipete co-operative bank, gave away the prizes to the various competitions' winners. Mrs. Dejjamma A, Dr.





Prashanth Bhat and Ms. Raksha were the camp officers. 100 NSS volunteers participated in this camp.



## 2. National Youth Day and Srujana- 2017

National Youth Day was celebrated by organising Srujana – a one-day intercollegiate University Level cultural for the NSS volunteers of Mangalore University on January 12, 2017. CA Sri Sujay Kamath, Alumni of the college presently working as Director, Finance Department, MCF Mangaluru was the chief guest.

In his inaugural address, he stressed the importance of human relationships and said, Studies show that the younger generation see cyberspace as detachable from the real and they find more solace in the virtual world. Technology has taken us away from human relationships and it's a paradox that connecting social networks makes us more social by disconnecting from reality.

Basti Purushotham Shenoy, Correspondent of Canara Girls High School, Mangaluru, presided over the programme. CA Sri S S Kamath, the President, Canara High School Association, Dr. K.V. Malini, Principal, Canara College Mangaluru, Mrs. Dejjamma and Dr. Prashanth Bhat, College NSS officers were present on this occasion. NSS volunteers Mr. Vaishak welcomed the gathering and Ms. Bhavyashri proposed the vote of thanks. Mr. Athik Kumar, compered the programme. 350 students participated in this programme.



## 3. NSS One day camp at Kodman

The NSS Units conducted a One Day NSS camp in Kodman on January 22, 2017. 86 students participated in the camp. Students repaired the road and drainage. They also created awareness among local people about Digital Payment and its benefits to people, through street play. Nearly 20 villagers participated and benefited from the programme.

## 4. Awareness Programme - Prevention of HIV AIDS

The NSS Units in association with the Red Ribbon club sponsored by the District Health department conducted an Awareness programme on prevention of HIV AIDS. On February 23, 2017 at the college seminar hall. Dr. Kishore Kumar, Head PHC Moodushedde, Mangalore was the resource person. Various competitions were organised as a part of this event and the chief guest distributed the prizes to the winners. 70 students participated in this awareness programme.







## 5. Blood Donation Camp

The NSS Units in association with Red Cross Society and Lions Club Mangaladevi, Mangaluru conducted Blood Donation Camp on February 25, 2017. Sri. Kudpi Vasudev Shenoy inaugurated the camp. Principal Dr. K.V. Malini, Presided over the programme. Prof. Dejamma and Dr. Prashanth NSS Officers were present. 100 students participated and 54 Units of blood was donated on this occasion.



## 6. Cleanliness Drive

NSS Units in association with Amala Bharath conducted Swacch Bharat Programme- a Cleanliness drive on March 27, 2017 near Mangala stadium, Mangalore.

35 students actively participated in the event. The team Amala Bharath donated 4 dustbins to the NSS units of the college.



## 7. Building a Successful Career Path

The NSS Units organised Building a Successful Career Path – an army recruitment awareness programme on March 22, 2017 for the final year students.

Nearly 70 students participated in this programme. Col. Prashanth Patkar gave valuable information to the students who wish to join the army and motivated the students to serve the nation.



### YOUTH RED CROSS (YRC)

#### 1. Training on Disaster Management

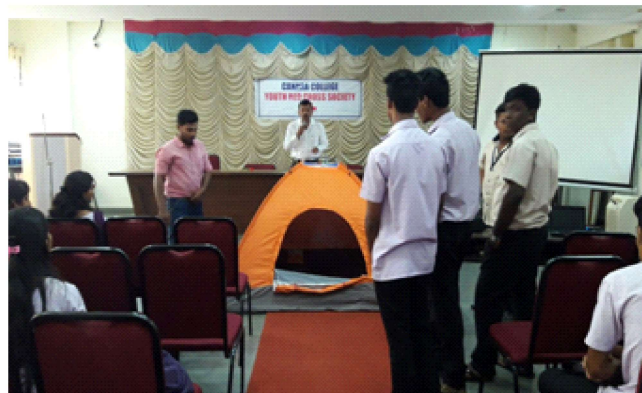
The Training on “Disaster Management & Its Preparedness” was organized by the Youth Red Cross Unit on Thursday March 9, 2017 at Canara College, Mangaluru.

Mr. Santhosh Peter D’Souza, Advocate & Legal consultant, was the Chief guest of the programme.

Mr. Nithin, member of the Indian Red Cross, demonstrated and trained certain techniques to our students on the various safety measures. 55 students enthusiastically participated in this training programme.







## 2. Blood donation Camp

The National Service Scheme (NSS) and Youth Red Cross Wing of Canara College, in association with Indian Red Cross Society Blood Bank and Lions & Lioness Club Mangaladevi and Nethravathi organized a blood donation camp on March 11, 2017 at their campus.

Mr. Kudpi Aravind Shenoy, the inaugurator and the chief guest congratulated the Management, the Principal and the students for coming forward to organize this event.



Mr. Devadas, President Lions Club, Principal Dr. K.V Malini, NSS officers and Convenors of Youth Red Cross were present on this occasion. 54 units of blood were donated by the students. 92 students enthusiastically participated in the event.

## 3. Inter class Quiz Competition

The youth Red Cross unit organized an inter-class quiz contest on March 13, 2017. It was a very informative and knowledge-enriching competition for the participants. 46 students (22 teams) participated in this activity. The final round was held on March 27, 2017.

First Prize: Ananth Krishna Shet & Suraj, I B. Com B  
Second Prize: Likitha B.P & Laxmi Kamath, I.B.com B







#### 4. Water Harvesting

On account of world water day, NSS and YRC units organized a programme on Water Harvesting on March 22, 2017.

Prof. Jagadish Bala, was the resource person. He stressed the importance of rain water harvesting and introduced the simplest method of water harvesting to the students. 50 students benefited from this programme.



#### 5. The Preventive measures of Tuberculosis to the YRC volunteers

In commemoration of the world tuberculosis day, the Youth Red Cross unit organized a programme on The Preventive measures of tuberculosis.

Dr. Animesh Jain, Professor & Head, Community Medicine and Dr. Avinash Kumar, Professor at Kasturba Medical College, Mangaluru were the resource persons of the programme. 75 students benefited from this programme.



### WELFARE ASSOCIATIONS

#### STUDENTS' WELFARE COUNCIL

##### 1. Founder's Day 2016

Founder's Day was celebrated on November 19, 2017. Prof. Vineetha of Shri Mahaveera College, Moodabidri was the chief guest for the day, hoisting the flag. 150 students and staff actively participated in this programme.

##### 2. Union Day

Union Day was celebrated on January 13, 2017. Sri Umesh Prabhu was the chief guest. Principal Dr. K. V Malini presided over the programme. Students with academic proficiency, sports achievers, winners of literary and cultural programmes were awarded with prizes by the chief guest. 1300 students took part in the programme.



##### College Day 2016-17

The 44<sup>th</sup> Annual College Day was held on January 13, 2017. Sri. M. Annappa Pai, Vice-President, C.H.S association and Smt. Nirmala. A. Pai were the chief guests of the programme. Principal Dr.K.V.Malini presented the college's annual report. Ms.Namratha Pai, the top scorer of the college, was honoured. Students who have achieved excellence in academic as well as co-curricular and sporting activities were awarded on this occasion. As part of the cultural event, students from various departments performed colourful dances. The audience, comprising 1300 students, faculty, parents, and alumni, enjoyed the programme.





### 3. Republic day 2017

Republic day was celebrated with national fervor and zeal on 26 January, 2017. The tricolour flag was hoisted by our principal, Dr. K. V. Malini. 50 students have taken part in this programme.

### 4. Honours Day

Honour's day was celebrated on March 31, 2017. Students who secured 100% attendance, blood donors, co-curricular and extracurricular activity achievers were recognized and honoured with certificates. Dr. Savithri, Principal of Canara Evening College and Sri. Gururaj Shet, the President of alumni, were the chief guests. 300 students took part in this programme.



### CAREER GUIDANCE, PLACEMENT AND ENTREPRENEURSHIP DEVELOPMENT CELL

#### 1. Campus Recruitment- 2017 Northern Trust Bank

The Career Guidance, Placement and Entrepreneurship Development Cell organised Campus Recruitment-2017 on December 15 & 16, 2016. Mr. Krishna, HR, Northern Trust Bank Bangalore inaugurated the programme. 65 students participated in this





programme. Mrs. Anasuya, Convenor of Placement cell, proposed the vote of thanks.

## 2. Campus Recruitment-IBM 2017

The Career Guidance, Placement and Entrepreneurship Development Cell organised Campus Recruitment-IBM 2017 on December 15, 2016. Mr. Karthik, HR, IBM, Bangalore inaugurated the programme. 75 students participated in this programme. Mrs. Anasuya, Convenor of Placement cell, proposed the vote of thanks.

## 3. Campus Recruitment –Proedge-BFSI 2017

The Career Guidance, Placement and Entrepreneurship Development Cell organised Campus Recruitment–Proedge-BFSI 2017 on January 5, 2017. Mrs. Shribali, HR, Proedge Mangalore inaugurated the programme. 45 students participated in this programme. Mrs. Anasuya, Convenor of Placement cell, proposed the vote of thanks.

## CONSUMER FORUM

### 1. Inauguration and commencement of Certificate Course on Consumer education

The first session of the consumer forum association was held on December 19, 2016. During this introductory session, students were briefed about the consumer forum activities to be held throughout the year. The session was initiated by Mr. M. J. Salian, President, D. K. District Consumer Information Centre.



### 2. Seminar on Consumer Protection Act, 1986

The Consumer Forum organized a seminar on the Consumer Protection Act, 1986 on December 20, 2016. Mrs. Dejjamma A, Assistant professor, department of Commerce, was the resource person. 16 students attended the programme.

### 3. Seminar on Consumer Education and Consumer Rights

The Consumer Forum organized a seminar on Consumer Education and Consumer Rights on December 21, 2016. Ms. Rashmi and Ms. Vinoda V Nayak, convenors, Consumer Forum, briefed about consumer education and consumer rights, the need for law and branches of law. 15 students attended the programme.



### 4. Guidance to Project Work

The Consumer Forum organized guidance to Project Work on December 22, 2016, January 16, 2017 and January 18, 2017. Ms. Rashmi and Ms. Vinoda V Nayak, convenors, Consumer Forum, provided guidance on the various topics of the projects assigned to the





members of the association. 16 students attended this session and submitted the following projects to the convenors.

1. KACCHA ROAD PAKKA ROAD –Issues and concerns with reference to consumers of Mangaluru city.
2. Impact of Demonetization on Consumers with reference to Mangaluru City
3. Swachh Bharat Abhiyaan-Issues and concerns with reference to Mangaluru City.

## 5. Participation in National Consumer Day Celebrations

The members of the Consumer Forum participated in National Consumer Day celebrations held at Zilla Panchayat hall, Mangalore, on December 24, 2016. Ms. Priyanka won third place in an essay competition on the topic ANTIBIOTICS OFF THE MENU. A total of 16 students attended the programme.



## 6. Seminar on Right to Information Act, 2005

The Consumer Forum organized a seminar on the Right to Information Act, 2005 on January 21, 2017. Ms. Rashmi and Ms. Vinoda V Nayak, convenors, Consumer Forum, spoke about relevant Acts for consumer protection. 14 students attended the programme.

## 7. Deputation of students to Practical Training Programme

The Consumer Forum organized a three-day practical training for the members of the association at D.K. District Consumer Information Centre. Mr M J Salian, President, D.K. District Consumer Information Centre, Mangaluru, Mr Vishnu P Nayak, secretary, D.K. District Consumer Information Centre, Mangaluru trained students on this occasion. Later, 16 students of the association were introduced to Zilla Panchayath, Lokayukta office, DC Office, JD Office and MP Office.

## 8. Written Test

The Consumer Forum conducted a written test on February 9, 2017 from 2.00 P.M to 3.30 P.M. All 16 members of the association attended the exams. Mr. Jaya Prakash B.N, Treasurer, Executive Committee, District Consumer Information Centre, Mangaluru were the invigilators.

## 9. Viva –Voce

Viva-Voce for the members of Consumer Forum Association was conducted on February 20, 2017 from 10.00 a.m. to 3.30 p.m. The panel comprised Mr. M.J. Salian, President, District Consumer Information Centre, Mangaluru and Mrs. Vinoda V Nayak, Staff coordinator, Consumer Forum, Canara College. All the students of the association attended the same.





## 10. Competitions conducted

The Consumer Forum conducted the following competitions for the members of the association from March 8 to March 12, 2017.

- Essay writing competition on *Misleading advertisements –pros and cons*. Ms Divya R won first prize in the competition.
- Slogan writing on Consumerism
- Pamphlet Making
- Collage Making Competition on *Demonetisation and its impacts on the nation, Swacch Bharath Abhiyaan and its benefits*.

Ist place: Vinay KPL and team

IInd Place: Bharati Vishnu Nayak and team

IIIrd Place: Jayashree and team

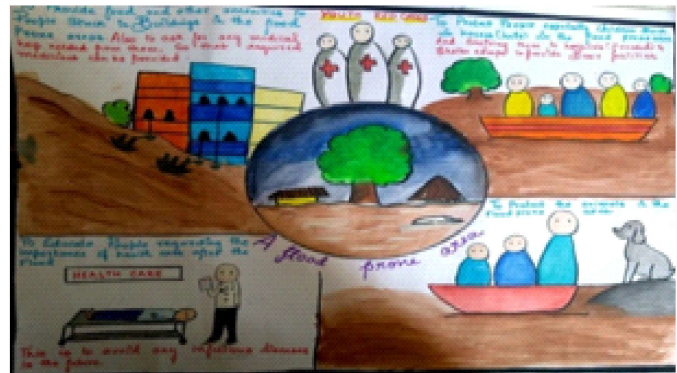
- Survey on Consumer issues: The following surveys were conducted by the students
  - Impact on online shopping
  - Cyber Crimes – Issues and concerns.
  - Consumer exploitation

All the surveys were confined to Mangaluru City and the sample size was 50. 16 students attended the programme.



## 11. World Consumer Day Celebrations

To protect the rights of consumers, the Consumer Forum celebrated World Consumer Day, on March 15, 2017 at Zilla Panchayat, Mangaluru. 16 students attended the programme.



### STATUTORY CELLS

#### HUMAN RIGHTS, EQUAL OPPORTUNITY CELL

##### 1. A Special Talk on Gender Discrimination

The Human Rights Cell in association with Kannada Association and English Association conducted a Seminar on Gender Discrimination on February 01, 2017. Prof. Rita Noronha, Retired Professor, Roshni Nilaya, Mangalore was the resource person. In her insightful session she said, “women are not able to enjoy equal status in society as men. The grant of equal rights by the Constitution does not bring any significant change in their position and respect in society. Patriarchal society favours men and gives them higher authority and this makes women vulnerable to crimes. Men are not open to changes, hence in just about every country, men commit suicide more frequently than women.”

Mrs. Vani U. S, Head, Department of Kannada and Mrs. Thara Kumari, convener of Kannada Association, Dr. Ganesh Shetty, Convener, Human Rights Cell and Mr. Pramod Kumar P.S, convener, English Association were present on this occasion Ms. Shradha welcomed the gathering and Ms. Ashwini Pai proposed





the vote of thanks. Ms. Supreetha compered the programme. A total of 90 students from the English Association, Kannada Association and Human Rights cell actively participated in this programme.



## 2. Report Writing

The Human Rights Cell in association with Kannada Association and English Association organised a Seminar on Report Writing on February 15, 2017.

Mr. Venu Sharma, Freelancer, Mangalore was the resource person.

Mrs. Vani U. S, Head, Department of Kannada and Mrs. Thara Kumari, convener of Kannada Association, Dr. Ganesh Shetty, Convener, Human Rights Cell and Mr. Pramod Kumar P.S, convener, English Association were present on this occasion Ms. Supreetha welcomed the gathering and Ms. Ashwini Pai proposed the vote of thanks. Mr. Prajwal compered the programme. 90 students participated in the programme.

## 3. Essence of Bhagavad Gita

The Human Rights Cell in association with the Literary Association conducted a special talk on the essence of Bhagavad Gita on February 22, 2017.

Dr. Madhusudhan Bhat, Principal, Upendra Pai, Memorial College, Udupi was the guest speaker.



## 4. Project work on Child abuse

The Human Rights Cell assigned some important projects on current human rights issues on February 23, 2017. Thirty students took part in the project work.

## 5. Macbeth play

The Human Rights Cell in association with Kannada Association and English Association organised staging of William Shakespeare's famous play Macbeth on March 08, 2017 at College Seminar Hall. Journey Theater Group, Mangalore performed the play. The play is directed by ViddduUchil and translated by the famous Kannada writer Mr. Ramachandra Deva. The music was composed by Rohan S. Uchil and lighting was done by Kingsley. 55 students and 20 teachers watched the drama performance.



## SPECIAL STUDY CENTRES FOR PROMOTING RESEARCH

### CENTRE FOR ADVANCED STUDIES IN COMMERCE & MANAGEMENT (CASCMA)

#### 1. UGC Sponsored National Conference on Digital India – Prospering India

The Department of Commerce and the Centre for Advanced Studies in Commerce and Management in association with Mangalore University Commerce Teachers Association (MUCTA) organised a two-day Ammembal Subbarao Pai memorial UGC Sponsored National Conference on Digital India – Prospering India on March 2 and 3, 2017.

Dr. M.R. Ravi KAS, CEO, ZillaPanchayath inaugurated the Conference on March 2. Sri Achal Krishna, Co- Founder & CEO Smartcache networks Pvt. Ltd was the key note Speaker. M. Annappa Pai, Member, Canara High School Association, presided over the function. Dr. Ashalatha S. Suvarna, President, MUCTA, CA. S.S.Kamath, President, CHS Association, Mr. M. Ranganath Bhat, Hon. Secretary, CHS Association, Mr. M. Sudhir Pai, Correspondent of the college were present on this occasion. Principal Dr. Malini K.V., welcomed the delegates. Mrs. SeemaPrabhu S., Convener of the conference, presented a brief overview on the theme of the conference. Mrs. Dejamma A. Convener of the conference proposed the vote of thanks. Mrs. Sushma R. Shetty, Faculty, Department of Commerce compered the programme.

The valedictory programme was held on March 03, 2017 at the college seminar hall. K. Suresh Kamath, Correspondent, Canara English Higher Primary School & Nursery School, Mangaluru presided over the function. Mr. Ganesh Kamath M., Administrative

Officer, Canara Engineering College, Benjanpadavu gave the valedictory address. Mrs. Dejamma A., Convener of the Conference welcomed the guest and gathering. Mrs. Seema Prabhu S, Convener, presented a brief note of findings of the conference. Mr. I.N. Nornha, Head, Department of Commerce proposed the vote of thanks. Dr. Malini K.V., Principal of the College, Dr. Herald Ivan Monis , General Secretary, MUCTA were the other dignitaries present on this occasion. Mrs. Ashalatha, Faculty, Department of Commerce compered the programme.







## 2. Aptitude Test

The Centre for Advanced Studies in Commerce & Management facilitated an Aptitude Test on March 7, 2017. Ms. Ashwini of NIIT, Mangaluru conducted a 30 minute mock aptitude test for the students. 5 students with the highest score were rewarded with gift vouchers from NIIT. 72 students benefited from this mock test.



## 3. Student Research Projects

To inculcate a research attitude among the students, the Centre for Advanced Studies in Commerce & Management had undertaken the following research projects.

1. Demonetization and digital economy : A study with reference to Mangaluru City
2. A study on student's perception on branded apparels: A study with reference to Mangaluru city.
3. Impact of demonetization on retail sector: A study with reference to Mangaluru city.
4. A study on impact of modern gadgets on youth.
5. Transform Reform & Perform: It's now time to use E- Banking: A study with reference to Mangaluru city.
6. Effects of demonetization on common man - a case study with reference to Mangaluru city
7. A study on computerization in retail stores- A study with reference to Dakshina Kannada District.

8. SwachBharath- issues & concerns – A study with reference to Mangaluru City
  9. Impact of demonetization on consumers with reference to Mangaluru City
  10. Kaccha road/ Pakka Road: Issues & Concerns – A study with reference to Mangaluru City.
- 560 students actively participated this research project.

## CENTRE FOR ADVANCED WOMEN AND GENDER STUDIES (CWGS)

### 1. Workshop on How to enhance Memory Power

The Centre for Advanced Women and Gender Studies, in collaboration with Heartfulness, Mangaluru organised a three-day Workshop on How to enhance Memory Power from February 6-8, 2017. The trainer, Ms. Bharathi, motivated the students to perform meditation and, in doing so students could improve their memory power. A total of 150 students participated in this workshop. Mrs. Seema Prabhu S., Mrs. Smitha M., Ms. Raksha Acharya and Mrs. Sahana Staff in charge coordinated the workshop.





## 2. Workshop on Women, Health and Hygiene

The Centre for Advanced Women and Gender Studies, in collaboration with Junior Chamber International, Mangaluru organised a workshop on the issue of menstrual hygiene and safe menstrual practice on March 8, 2017. Dr. Ankeetha Menona J., Assistant Professor of K.S. Hegde Academy, Deralakatte, Mangaluru was the resource person.

On this occasion, Junior Chamber International, Mangaluru felicitated Principal Dr. K.V. Malini. Mrs. Nuthan, Mr. Mahesh from JCI, Mangaluru were present. Mrs. Seema Prabhu S., Director of CWGS, introduced the guests and welcomed the gathering. Mrs. Sushma R. Shetty, Faculty of Commerce, compered the programme.







## Staff Achievements

### Participation of Staff in various Seminars/Workshops

- **Dr. Manohar Joishi Kumble, H.O.D., Botany**

- Participated in University level Workshop in Botany subject for the UG college teachers of Mangalore University on December 13, 2016 at University College, Mangalore and presented a paper titled “*Key words for the Syllabus*”
- Attended one day state level workshop on Intensive Management Development Program on “Leave Trading System”-A Weapon to Conquer Absenteeism and A Transformative Tool for learning and Self Discipline on January 5, 2017 at Nitte University International Centre.
- Attended one day regional level lecture programme on the topic “*science lecture series*” on January 12, 2017 at SDM College (Autonomous), Ujire.
- Attended National level Workshop on “Instrumental Techniques, Handling & Servicing of Analytical and laboratory Instruments” January 19 to 21, 2017 St. Aloysius College (Autonomous), Mangaluru
- Participated as Chairman of the Technical Session - Poster Presentation Competition in a seminar on “Ethnoscience – Implications and its Applications” held on February 22, 2017 at Nehru Memorial College, Kurunjibag, Sullia.

- **Prof. Sandhya B. and Mrs. S. Vidhya, Department of Chemistry**

Attended a National level workshop on Microscale experiments & ICT at St. Agnes College on January 30 -31, 2017

- **Mrs. Roopashri. K.P., Department of Chemistry**

- Attended one day State level Seminar on “Emerging Solar PV technology Applications for Academics” held at Mangalore University on December 3, 2016.

- **Mr. Ramesh, Department of Chemistry**

- Attended National level workshop on Instrumental Technique, maintenance & servicing of Lab instruments held at St. Aloysius college, Mangalore on January 19 -21, 2017.

- **Mrs. Anasuya Bhagavath and Lavina S. Noronha, Department of Commerce**

- Attended National conference on “Envision India- Emerging Issues and Challenges” at Govt. First Grade College, Kavoor, Mangaluru on April 7, 2017.

- **Mrs. Dhanya S Shet, Department of Commerce**

- Participated in one day International level conference cum workshop on “Multidisciplinary Business Research- The New Driver of Business Innovation” held at AIMIT, Beeri on March 31, 2017 and presented a paper titled “Adaptability to change and change management among the bank officials in Mangalore City”



- Participated in two days National Conference on “Democratisation and Globalization of International Business-Issues and Challenges” at Mangalore University, Konaje on March 30-31, 2017 and presented a paper titled “Change Management through skill Development Programmes in Banking Sector –A study in Mangalore city”.
- Attended one day National Conference on “Pay India -2017”-Emerging Tax Reforms and Implications , organized by University Evening College ,Mangalore on March 11,2017 and presented a paper titled “Change Management through E-Filing :A study with reference to the salaried employees of Mangalore City in DK District of Karnataka”
- Attended one day National level workshop on Research Methodology organized by IQAC, SVS College, Bantwal on February 11,2017

• **Mrs. Anasuya Bhagavath, Department of Commerce**

- Attended one day National Conference on “Pay India -2017”-Emerging Tax Reforms and Implications , organized by University Evening College ,Mangalore on March 11,2017.
- Ignatius Nevil Noronha , Dejamma A, Seema Prabhu S., Jayashree Shetty, Vinoda Nayak, Anusuya Bhagavath, Lavina S. Noronha, Swathi Nayak, Rashmi Shetty, Raksha R Acharya, Smitha M., Ashalatha, Usha Nayak, Dhanya S. Shet and Sushma R. Shetty, Department of commerce

Participated in two days National conference on “Digital India- Prospering India” organized by CASC, Canara College, Mangaluru on March 2,3 2017 and following staff presented paper on various topics.

- Seema Prabhu S. : “Impact demonetisation on fisherfolk of Konkani Kharvi Community – A study with reference to Udupi District “
- Jayashree Shetty : “Cashless Economy-Post Demonetization era –Study with reference to Mangaluru city”
- VinodaNayak : “Impact of Demonetization on consumers- A study with reference to Mangaluru city”
- Smitha M. : “Cashless Economy-Post Demonetization era –Study with reference to Mangaluru city”
- Ashalatha and Sushma R. Shetty – “Effects of computerization on retail shops- A study with reference to D.K.”
- Usha Nayak :” Impact of Demonetization on consumers- A study with reference to Mangaluru city”
- Dhanya S. Shet :”Change Management through Mobile Banking-A study among employees of Mangalore City, D.K District of Karnataka “

• **Seema Prabhu S., Dhanya S. Shet , Raksha R. Acharya, Department of Commerce**

Attended three days International Conference on Green Banking :Perceptions & Challenges organized by Dept of Commerce, University College, Hampankatta, Mangaluru on February 1-3, 2017 . Some of them presented a paper on various topics.





- Seema Prabhu S. – “Green Banking during post demonetisation era – A case study of Konkani Kharvi Fisherfolk of Udupi District “
- Dhanya S. Shet–”Change Management through Green Banking”
- Raksha R. Acharya-” Customer awareness on green banking initiatives taken by the public and private sector banks-A study with reference to I generation of Mangaluru city “(ISBN : 978-93-86256-39-3)

• **Mrs. Seema Prabhu S., Department of Commerce**

Participated one day International level conference cum workshop on “Multi disciplinary Business Research- The New Driver of Business Innovation “held at AIMIT, Beeri on March 31, 2017 and presented a paper titled “Role of micro finance in empowerment of Konkani Kharvi Fisherfolk of D.K. and Udupi District”.

- Attended one day National level Seminar on “ Human rights : Issues and Concerns” held at SVS College, Bantwal on January 23, 2017 and presented a paper on “Domestic equality – A study of women lecturers of first grade colleges affiliated to Mangalore University “
- Attended a National Seminar on “ Developing local standards based on country wide criteria” held at Nehru Memorial College, Sullia on January 20, 2017 and presented paper on topic “Quality education leads to quality Employment : Myth or Reality – An analysis”.
- Attended one day National level workshop on Management Development Programme on Leave Trading System held at NUIC, Mangaluru on May 01, 2017
- Participated in three Days National Workshop on “Counselling Skills for College Teachers” Organised by School of Social Work, Roshni Nilaya, Mangaluru on November 17, 2016
- Participated in three Days National level Workshop on “Research Methodology” Organised by University Evening College, Mangaluru from December 5, 2016

• **Mrs. Vinoda Nayak, Department of Commerce**

Attended a programme on GST in the Office of the superintendent of central excise on January 17, 2017.

• **Dejamma A. , Department of Commerce**

Attended 3 days National level Academic Conference of All India Federation of University and College Teachers’ Federation organized by Assam College Teachers’ Association, Guwahati. From December. 7, 2016

• **Mrs. Usha Nayak , Department of commerce**

Attended three days National level Workshop on “Counselling Skills for College Teachers” Organised by School of Social Work, Roshni Nilaya, Mangaluru on November 17, 2016.



## Games and Sports Students' Achievements

- ❖ **Suraj prabhu, III B.Com** : Selected for Mangalore University chess team and played south zone tournament at Chennai.
- ❖ **Carol cCutinho, II B.Com** : Selected for Mangalore University football team and played south zone tournament at Madras.
- ❖ **Simron Deeksha D'souza, I B.Com** : Selected for Mangalore University football team and played south zone tournament at Madras.
- ❖ **Deepthi Thangamma K S, I B.Com** : Selected for Mangalore University football team and played south zone tournament at Madras.
- ❖ **Namrasha N Ganiga, III B.Com**: Participated in Wushu event in junior Olympics held at Dharwada.
- ❖ **Karthik, I BBM** : Represented INDIA in Muay Thai event in 14<sup>th</sup> amateur and Pro-Am WMF world championship 2017 at Bangkok, Thailand.
- ❖ **Wrestling** : College wrestling men team has participated in Mangalore University intercollegiate wrestling competition held at Govt. F.G.C. Carstreet Mangalore on January 5 and 6 , 2017. Suprith of IBCA secured Silver medal.
- ❖ **Best Physique** : Mangalore University inter collegiate "Best physique" competition was held at Govt.F.G.C. Vittal on January 8, 2017 and secured Silver medal
- ❖ **Football Women** :College Football women team has participated in Mangalore University inter collegiate football tournament held at St. Aloysius college , Mangalore on January 29 and 30, 2017. In this team Ms. Carel Cutinho (II BCom), Deepthi Thangamma KS (I BCom) and Simron Deeksha D'souza (I BCom) has been selected for Mangalore University football team and played south zone tournament.

### N.S.S.

- ❖ Mangalore University selected Mr. Shashank Shetty as best NSS volunteer of Mangalore University for the academic year 2015-16. In the award ceremony at University Senate hall, Honble Vice Chancellor K.Byrappa awarded the certificate and cheque of Rs.25,000.







## Fine Arts Association

- ❖ Prathyusha III B.Com. and Group was the winner in Traditional Dance competition organized by Jaycee Week, Moodabidri on September 16, 2016
- ❖ Shashank III B.Com and Shobit III BBM were the winners in Western Dance organized by Trendy Guys at Big Bazar on October 8, 2016
- ❖ The following prizes were won during Karavali-Utsav 2016 at Kadri, Mangaluru held on December 30, 2016
  - § Keerthana Holla – I Prize in Classical Music
  - § Adarsh – III Prize in Percussion
  - § Shreshtalaxshmi - III Prize in Violine
  - § Shravan Kumar - II Prize in Mono-act
  - § Sourabha - I Prize in Light Music
  - § Vinod Kumar&team - II Prize in Mime
  - § Aisiri and Team - III Prize in Folk Dance

The entire team won **BEST COASTAL COLLEGE-2016 Rolling Shield** for their best performance.

- ❖ The following prizes were won in **YuvaJanotsavaat** Vivekananda College, Putturu on February 17, 2017
  - § Keerthan Holla - I Prize in Folk Song
  - § Athik - I Prize in Elocution
  - § Sourabha - I Prize in Classical Music
- ❖ Our college was the winner in **Chakravyuha** held at Sahyadri College, Adyar, Mangaluru on January 28, 2017
  - § Divya -Best MC
  - § Preethi - II Prize in Classical Dance
  - § Prathyusha& Team -II Prize in Traditional Dance
- ❖ The following prizes were won in **Cultural Fest** at University College Hampankatta, Mangaluru January 18, 2017.
  - § Anjana Suresh- I Prize in Eastern solo
  - § Sourabha-I Prize in Bhavageetha
- ❖ Vinyas& team **were winners in Tuluva Isra** at Vijaya College Mulky on February 2, 2017
- ❖ Karan and Team were the Runner -up in **Samruddhi** at Narayanaguru College, Bajpe on February 7, 2017



- ❖ Karan and Team were the Runner -up in **Amogha** at Govt College, Hebri held on February 28, 2017
- ❖ Karan and Team were the Runners-Up in **Incident** at NITK Surathkal March 5, 2017 . Here Keerthan Holla won I Prize in Classical Song.

## **Commerce and Management Association**

Our Commerce and Management students participated in commerce fests organized at various colleges and won prizes.

- ❖ SDM College of Business Management, Mangaluru held on January 24-25, 2017

- § Chandini Rao - I Prize in Mock Press
- § Harideep Shriyan - II Prize in Photography

- ❖ NSAM First Grade College, Nitte held on January 8, 2017 – won overall Prize

- § Vignesh Prabhu & Aishwarya - I Prize in Treasure Hunt
- § Ashija - II Prize in Marketing
- § Thanvi & Team - II Prize in Dance

- ❖ St. Philomina College, Puttur held on February 1, 2017

- § Mohammed Faraz - II Prize in Best Manager
- § Aditya M Rao & Gokul - II Prize in Finance
- § Vignesh Prabhu - II Prize in Marketing
- § Preema Dsouza
- § Ashija, Chirag
- § Manvith & Arun Kumar Hegde - III Prize in Quiz

- ❖ Besant Evening College, Mangaluru held on January 9-10, 2017

- § Vignesh Prabhu & Aditya M Rao - II Prize in Marketing
- § Mohammed Faraz - I Prize in Best Manager

- ❖ Milagres College, Kallianpur - Sejal & team won overall in Dance event

- ❖ Pompei College - Mahima Bhat and Neha Prabhu won II Prize in Marketing

- ❖ Padua College, Nanthoorpadavu held on February 16, 2017 – Aneez won II Prize in Marketing





## **I.T. Association**

IT Association and other computer science students participated in various I.T. fests and won prizes.

- ❖ St. Philomena College, Puttur held on January 12, 2017 –
  - § Mahesh Bhat, II BCA - II Prize in Tangle (Coding)
  - § Preseeda, II BSc. (PMC) - II Prize in Flyer Show (Collage)
  - § Rahul Kamath, II BCA - II Prize in Pixel (Photography)
- ❖ SDM College of Business Management, Mangalore on January 25, 2017
  - § Mahesh Bhat, II BCA -II Prize in Coding
  - § Roshan & Soumya Prabhu, II BCA -I Prize in Treasure Hunt
  - § Shilpa Shetty, II BCA -II Prize in Surprise Event
- ❖ Shree Devi Institute Of Technology, Kenjar Mangaluru on February 22- 23, 2017
  - § Rahul Kamath, II BCA & Sujith, I BCA - I Prize in Pixel(Photography)
  - § Soumya Prabhu & Priyanka, II BCA - II Prize in IT Parliament

## **Consumer Forum**

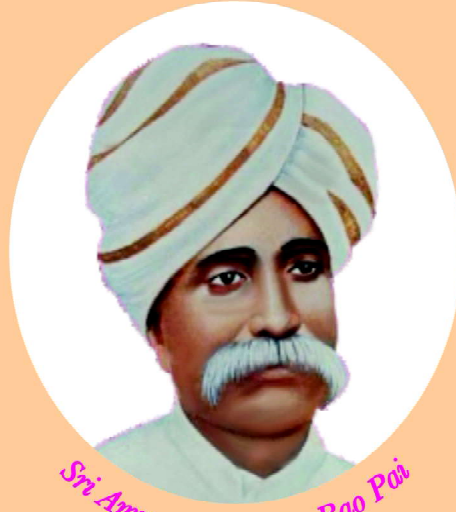
- ❖ Project titled “Kacha Road- Pakka Road”- issues and concerns with reference to Mangaluru City has won third prize on world consumer day March 15, 2017.
- ❖ Ms. Priyanka has been awarded for the essay competition on the eve of National Consumer Day Celebration December 24, 2016 for the topic “ Antibiotics off the Menu

## **Youth Red Cross**

Mr. Mohammed Suheb and Ms. Shriraksha studying in I B.Com participated in the Peer Education Training Programme on February 01, 2017.

## Our Founder

***“A great Founder never leaves memories; rather leaves indelible footprints on our minds”***



*Sri Ammembal Subba Rao Pai*

**(1852 - 1909)**

*“He was a man, take him all in all, I shall not look upon his like again”. An institution grows in the shadow of the founder. It was on November 19, 1852 a legend christened Ammembal Subba Rao Pai was born at Mulky near Mangaluru. This star went ahead and created a universe of its own which emanates radiance in the form of talented individuals and shall continue to emanate this radiance for time immemorial.*

*As a boy, Subba Rao was known to be mischievous, mediocre in studies, fond of play, a ringleader among the boys. But he was deeply respectful towards his elders and his esteem for his father amounted to reverence.*

*A lawyer and a banker by profession, an educationist and social reformer by temperament, he was the foremost among the pre-independence luminaries who shaped the future of Dakshina Kannada District and of the GSB Community. His concern for social uplift gave birth in 1891 of the Canara High School, Mangaluru, the century old precursor to the conglomeration of Canara Educational Institutions of today; while his spirit of enterprise gave birth to yet another national institution, the Canara Bank, in 1906.*

*Sri Subba Rao's versatility was not confined to the legal profession alone. Along with his professional work in the mornings, the evenings were devoted to social work. He kept himself fully informed about the fast changing world. His zeal and love for mankind touched life at all points. He was deeply saddened at the lethargy of the people towards education and realized that there was no future for the people without widespread general and higher education in professional and technical courses. Because of his enormous efforts, our young men were seen holding high offices both in the Engineering and Medical services at then.*

*The seeds sown by our founder a century ago have grown into huge tree providing shelter to the society in terms of education, employment opportunities and financial support; thus contributing to the welfare, prosperity and progress of the society. A visionary far ahead of His times and life, Sri Ammembal Subba Rao departed to the heavenly abode on July 25, 1909. Though he shrugged off his mortal remains, he became a living soul and his philanthropic zeal continues to touch the lives of innumerable folks even today...*

*The Institution relentlessly draws enormous inspiration from its Founder who continues to be the beacon of all our endeavors to lead us on the path of righteousness.*



# CANARA

GROUP OF EDUCATIONAL INSTITUTIONS  
MANAGED BY CANARA HIGH SCHOOL ASSOCIATION

Canara High School, Dongerkery	1891
Canara High School, Urwa	1944
Canara Kannada Higher Primary School	1944
Canara Nursery School	1947
Canara English Higher Primary School	1970
Canara Pre-University College	1972
Canara College	1973
Canara Balawadi	1978
Canara English Higher Primary School, Urwa	1989
Canara Nursery School, Urwa	1991
Canara Tennis Academy	1997
Canara Engineering College	2001
Canara Montessori	2009
Canara High School - CBSE	2009
Canara Evening College	2014

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